

## General Trade Books: Prose (Fiction & Non-Fiction)

**1st Prize:** *The Form of the Book: Essays on the Morality of Good Design* [by] Jan Tschichold; translated from the German by Hajo Haderer; edited, with an introduction, by Robert Bringhurst. Vancouver, Point Roberts: Hartley & Marks. ISBN 0-88179-034-6. [Designer: Vic Marks; Printer: Edwards Brothers, U.S.A.]

**2nd Prize:** *Prayers of a Very Wise Child* [by] Roch Carrier; translated by Sheila Rischman. Toronto: Viking (Penguin Books Canada). ISBN 0-670-83832-2. [Designer: Rose Cowles; Printer: Friesen Printers]

**3rd Prize (tie):** *The Good Wine: An Artist Comes of Age* [by] Doris McCarthy. Toronto: MacFarlane Walter & Ross. ISBN 0-921912-21-8. [Designer: Linda Gustafson; Printer: John Deyell Co.]

**3rd Prize (tie):** *Moral Metafiction: Counterdiscourse in the Novels of Timothy Findley* [by] Donna Palmateer Pennee. Toronto: ECW Press, distributed by Butterworths Canada. ISBN 1-55022-138-8. [Designer: Paul Davies (cover, Gordon Robertson); Printer: The Porcupine's Quill]

**Honourable. Mention:** *Looking for Livingstone: An Odyssey of Silence* [by] Marlene Nourbese Philip. Stratford: Mercury Press, distributed by University of Toronto Press. ISBN 0-920544-88-6. [Designer: Gordon Robertson; Printer: Coach House Press]

These five books represent very different content visually presented in different but appropriate ways, each eminently suitable to its purpose. First prize went unhesitatingly and unanimously to a book whose design might be called imitative rather than original, but it suits the typographic originality of its author perfectly and is technically very well produced except that the spine lacks curvature: essential in a good hardcover book if not in a human body). The second-prize winner is also a hardcover book with many notable design details such as the chapter heads and sidebars, despite a cluttered title page which works better in its coloured version of the dust jacket. It is about, rather than for, a child; the simplicity and openness of its typography are suitable and appealing. Two third prizes go, one to a hardcover and one to a paperback book. The former, by Doris McCarthy, demonstrates the virtues of understated homogeneity even to the touches of colour uniting the cover, endpapers, and jacket. The other relies on skilful use of typographic contrasts in matter outside the running text. Gordon Robertson, who did its cover, is also responsible for the even better cover for which honourable mention goes to the final book listed above.

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If not available at your local bookstore,  
this book may be ordered directly from the publisher.  
Send the cover price plus one dollar fifty for  
shipping costs to the above address.

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[*Ausgewählte Aufsätze über Fragen der  
Gestalt des Buches und der Typographie*. English]  
The form of the book : selected essays on questions of book  
design & typography / Jan Tschichold ; translated from the German by Hajn  
Hadler ; edited, with an introduction, by Robert Bringhurst.  
p. cm.  
Translation of: *Ausgewählte Aufsätze über Fragen der  
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Includes index.

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1. Book Design. 2. Printing, Practical--Layout. I. Title.

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Fig. 2 Page iv from *The Form of The Book: Essays on the Morality of Good Design*

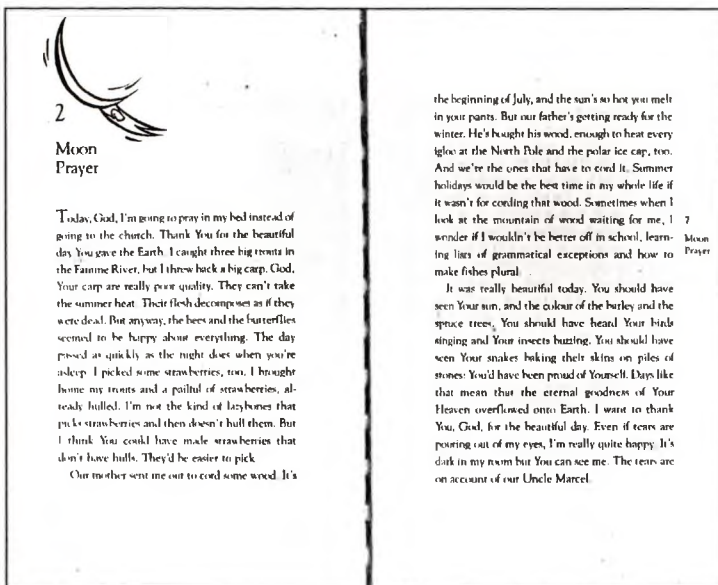


Fig. 3

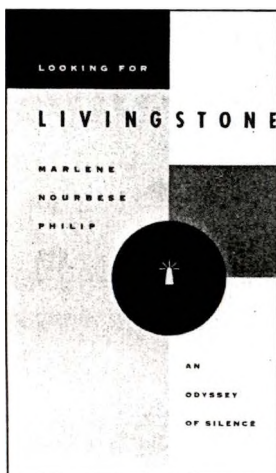


Fig. 4

Fig. 3 *Prayers of a Very Wise Child* p. 6

Fig. 4 *Looking for Livingstone* front cover

Fig. 5 *Moral Metafiction* p. 28

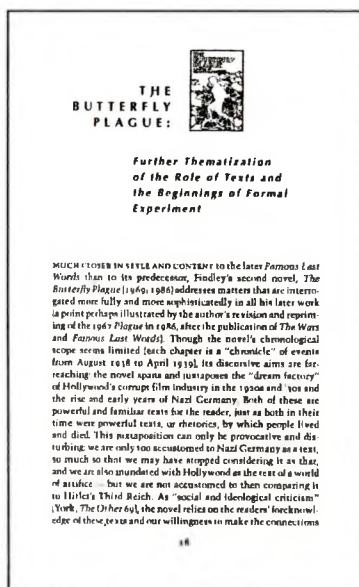


Fig. 5