

profit margin (excluding grants, in fact a high loss margin) involved in the publishing of poetry, it is commendable that these publishers continue to add expensive features such as a good quality of paper and original commissioned art work. Features such as these invite the poems to be treated with more respect than xerographed output from a word processor (itself a cut above the stencil-printed type-script once prevalent as a regional poet's first appearance). Poetry appears particularly to invite variation: this year, each of the five books honoured is printed on paper of slightly different colour, only one being pure white; and all five are of different page proportions. The two Noroit books have unillustrated covers on notably textured papers (one includes a charming embossed motif) while the other three rely on coloured cover (or jacket) illustrations for some of their effect.

Text and Reference Books

1st Prize: *The Elements of Typographic Style*, by Robert Bringhurst. Vancouver, Point Roberts: Hartley & Marks. ISBN 0-88179-110-5 (hardcover); 0-88179-033-8 (paperback). [Designer: Robert Bringhurst; Printer: Data Reproductions Corp., U.S.A.]

2nd Prize: *Business Communication: Strategies and Skills* [by] Richard Huseman [et al.]. Toronto: Harcourt Brace Jovanovich Canada. ISBN 0-03-922855-X. [Designer: Dennis Boyes (Q.E.D. Design Associates); Printer: John Deyell Co.]

3rd Prize: *Trees of Vancouver*, by Gerald B. Straley. Vancouver: UBC Press. ISBN 0-7748-0406-8. [Designer: George Vaitkunas; Printer: D.W. Friesen & Sons]

Hon. Men.: *Strategy: Writing at Work* [by] Peter Saunders. Toronto: Harcourt Brace Jovanovich Canada. ISBN 0-7747-3061-7. [Designer: Dennis Boyes (Q.E.D. Design Associates); Printer: John Deyell Co.]

Last year's first prize in the trade prose category went to a translation of a classic monograph on typography by Jan Tschichold. This year, the same team is responsible for designing an original text on the same subject based on Tschichold's visual inspiration but with considerable added attention to the presentation of extensive and some times complex examples, marginal glosses and marginal running heads. Discreet touches of red in the printing of the first signature and the jacket are highlighted by the

red endpapers and a red cloth pagemaker. Second prize and a mention go to books very similar in content and from the same publisher/designer/printer (but before a publisher merger, one originated with a different firm). Both present prose exposition and sample letters, reports, etc. in a coherent whole using contrasting type and spatial relationships on the page. One, however, is markedly superior to the other. Third prize goes to an identification guide of a type now common in Canadian publishing but uncommon in its clarity of presentation. The choice of a black background for the section of small colour illustrations is sombre but effective.

Limited Editions

Hon. Men.: *A Force de Silence* [par] Michel Cote. Montreal: distributed by Editions du Noroit. [Designer: Jacques Fournier; Printer: Gilles Bedard] Possibly again because of the economic climate, only one limited edition was submitted in competition this year. While in typography and presswork it is more the work of an amateur than of a full-time craftsman, its paper, the imaginative cover treatment, and the unusual choice of embedded matter for "blind" design on pages facing the poems all make it worthy of honourable mention.

Juvenile Books

1st Prize: *Hickory, Dickory, Dock* [by] Robin Muller; illustrated by Suzanne Duranceau. Richmond Hill, Ont.: North Winds Press (division of Scholastic Canada Ltd.). ISBN 0-590-73616-7. [Designer: Yuksel Hassan; Printer: South China Printing Co., Hong Kong]

2nd Prize: *Gilgamesh the King*, retold and illustrated by Ludmila Zeman. Montreal: Tundra Books. ISBN 0-88776-283-2. [Designer: Dan O'Leary; Printer: South China Printing Co., Hong Kong]

2nd Prize (tie): *Mademoiselle Moon*, written and illustrated by Marie-Louise Gay. Toronto: Stoddard. ISBN 0-7737-2653-5. [Designer: Marie-Louise Gay; Printer: Book Art Inc., Hong Kong]

3rd Prize: *The Magic Flute*, text by Linda Rogers based on the opera by Mozart; illustrated by Catherine Marcogliese. Erin, Ont.: The Porcupine's Quill, distributed by University of Toronto Press.