

Submissions were judged in the following categories as most recently revised by the Society's Design Awards Committee in 1989. As noted below, the judges suggest some changes.

General Trade Books: Prose (includes Fiction and Nonfiction)
General Trade Books: Adult Picture and Photography Books
General Trade Books: How-To-, Cook-, Craft- and Hobby Books
General Trade Books: Poetry
Text and Reference Books
Limited Editions (numbered and/or signed)
Juvenile Books other than Texts.

The person submitting is invited to check one of these categories on the entry form accompanying each book but either the Society's Committee or the judges may assign it to a more appropriate category as was done in the case of two award winners this year. Each book is judged as a whole on the suitability and harmony (in respect of both the text block and the binding/covering/wrapper) of type, illustration (if any), layout, and materials used – all in relation to their appropriateness to the book's subject matter, intended audience, etc. First, second, and third prizes are available in each category, with ties permitted. A book may be cited for Honourable Mention because of some exceptionally noteworthy feature(s), for example a striking and appropriate cover, which brought it, in the eyes of the judges, above the mass even if as a whole it fails to sustain comparison with those of prize-winning standard.

General Trade Books: Prose (includes Fiction and Nonfiction)

1st Prize: *Objects of Concern: Canadian Prisoners of War through the Twentieth Century* [by] Jonathan F. Vance. Vancouver: UBC Press. [Designer: George Vaitkunas; Printer: D.W. Friesen & Sons]

2nd Prize: *The File on Arthur Moss: A Novel* [by] Douglas Fetherling. Toronto: Lester Publishing. [Designer: Gordon Robertson; Printer: D.W. Friesen & Sons]

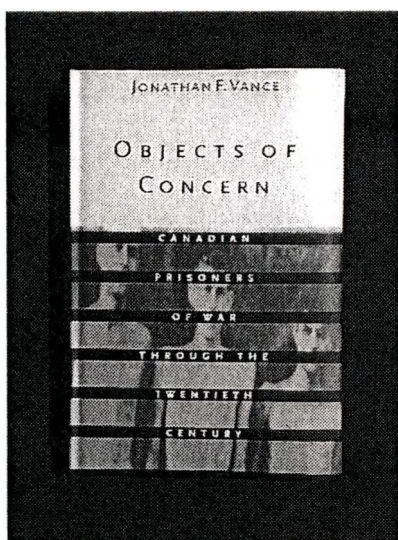
3rd Prize (tie): *Karen Kain: Movement Never Lies: An Autobiography;* with Stephen Godfrey and Penelope Reed Doob. Toronto: McClelland & Stewart. Designer: Kong Njo; Printer: D.W. Friesen & Sons]

3rd Prize (tie): *Why Must a Black Writer Write about Sex? A Novel* by Dany Laferrière; translated by David Homel. Toronto: Coach House Press. [Designer: Christopher, at Reactor; Printer: Kromar Printing]

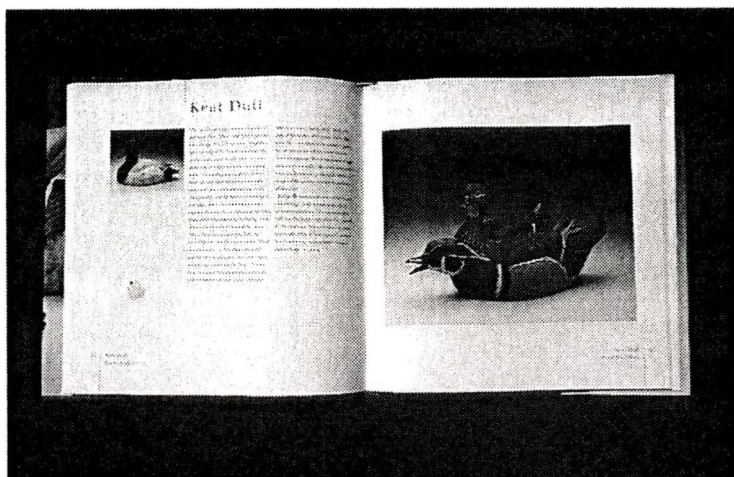
Hon. Men.: *The Man Who Created Narnia: The Story of C.S. Lewis* by Michael Coren. Toronto: Lester Publishing. [Designer: MacTriX DTP (Pip Pearce & Margaret Epp) and Scott Richardson; Printer: D.W. Friesen & Sons]

Hon. Men.: *Without a Guide: Contemporary Women's Travel Adventures* edited by Katherine Govier. Toronto: Macfarlane Walter & Ross. [Designer: John Pylypczak, Concrete Design Communications; Printer: Best Book Manufacturers.

This has often been the largest category and this year comprises 104 items, nearly a third of the total in competition. A decade ago, almost everything in this group would have been "hardback" and sewn; now a majority are perfect-glued in one or another of the varied forms of "paperback" covering, commonly with flaps and an individually designed front cover. The range is broad in both content (from the ephemeral to the scholarly) and format (large and small, thick and thin, illustrated and unillustrated). Such diversity might make the judging seem like matching apples and peaches and the judges suggest that the Society's Design Awards Committee consider separating fiction and nonfiction categories in future. That the latter now almost always, while the former rarely, involves the use of illustrations provides significantly different design issues. Nevertheless it has not been hard, nor entirely subjective, to identify qualities additional to the treatment of illustration which make the few stand out from the crowd in the combined grouping. That six books should have been selected for citation (two novels and four nonfiction) indicates the quality still being achieved in hard economic times; that four of these were physically produced by the D.W. Friesen firm indicates the strong grip which that now very experienced printer holds on quality English-language book printing in this country. Books in this group are often most successful if least "striking". They rely on such understated design features as continuity of design motifs from chapter-head to chapter-head, proportion of the type area to the page size, and careful matching of type style and spacing to line length and margins. For example, the simple horizontal black bar motif of the first-prize winner is very effective in relation to its subject; both novels have a graphic unity appropriate to their topics, the second-prize winner is of particularly suitable dimensions for a shorter book. Pastel colouring and a layout of illustrations which often suggests movement recommend the Kain biography (which would be just as recommendable among the books in the



1st Prize: General Trade Books (Prose); *Objects of Concern: Canadian Prisoners of War through the Twentieth Century*.



1st Prize: General Trade Books (Adult Picture & Photography); *Decoys: A Celebration of Contemporary Wildfowl Carving*

next category). Both Honourable Mentions make effective use of symbolic devices, although of very different types, in their design.

General Trade Books: Adult Picture and Photography Books

1st Prize: *Decoys: A Celebration of Contemporary Wildfowl Carving*, photographs by Ernie Sparks with text by Laurel Aziz. Camden East: Camden House. [Designer: Linda J. Menyes; Printer: D.W. Friesen & Sons]

2nd Prize: *Inuit Women Artists: Voices from Cape Dorset*, edited by Odette Leroux, Marion E. Jackson and Minnie Aodla Freeman. Vancouver: Douglas & McIntyre; Hull: Canadian Museum of Civilization [Designer: George Vaitkunas; Printer: C&C Offset Printing Co., Hong Kong] - [also submitted in the French-language edition]: *Femmes artistes inuit, Échos de Cape Dorset*; traduit par Christian Berubé. Hull: Musée canadien des civilisations.

3rd Prize: *Cités de l'archéologie fictive: Oeuvres de Peter Eisenman, 1978-1988* sous la direction de Jean-François Bedard. Montréal: Centre canadien d'architecture/Canadian Centre for Architecture. [Designer: Glenn Goluska; Printer: Litho Acme] - [also published (but not submitted) in the English-language edition]: *Cities of artificial excavation*.

How illustrations are treated is a major consideration in this group: both the quality of their colour reproduction and their layout in their differing sizes and shapes, in conjunction with captions and associated text of varying amounts, yet on pages of fixed dimensions. A difficult task at best; sometimes almost impossible. Exhibition catalogues such as those at the Civilization and Architecture Museums have long set the standard for extensively illustrated printed books. After all, the museum or gallery exhibit itself must also ensure both the most attractive visual layout of items and the most intelligent juxtaposition of related objects. The first-prize winner might almost as well have been an exhibition catalogue, its purpose being to display individual craft objects. In each of these cases, the challenges were met admirably.

General Trade Books: How-To-, Cook-, Craft- and Hobby Books

Hon. Men.: *Detailing Fundamentals for Interior Design* [by] Ronald M. Veitch. Winnipeg: Peguis Publishers. [Designer: Pat Stanton; Printer: D.W. Friesen & Sons]