Prose Nonfiction

The first prize winner sets a suitably sombre mood in every aspect of its design, totally befitting its subject while using just two simple motifs and one variation of type. While one might dispute that Leacock's classic is "nonfiction", this reissue is. appropriately if surprisingly, not designed as a novel. The integration of Bates' woodcut initial letters and illustrations and the touches of rust colour in running heads and pagination as well as some illustrations, give this pictorial presentation new life as a gift book. Third prize goes to a book designed as a workshop presentation to a business audience; one feels physically present, sensing from the page the power-point projections and the places of verbal emphasis in a way that is sure to become more common in books designed, as well as written, to persuade. The cover art and lavout, on both front and back, recommend the honourable mention.

First Prize

Propaganda and Censorship during Canada's Great War [by] Jeffrey A. Keshen. Edmonton: University of Alberta Press. ISBN 0-88864-279-2 (333pp., pbk) \$29.95. Designer: Alan Brownoff Printer: Friesens

Second Prize

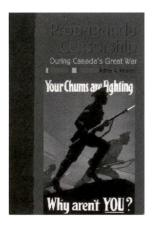
Sunshine Sketches of a Little Town [by] Stephen Leacock; illustrated by Wesley Bates. Toronto: McClelland & Stewart. ISBN 0-7710-5001-1 (184pp., hbk) \$30.00. Designer: Sari Ginsberg Printer: Friesens

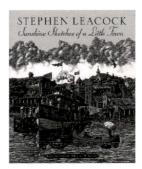
Third Prize

Reclaiming Higher Ground: Creating Organizations that Inspire the Soul [by] Lance H.K. Secretan. Toronto: Macmillan Canada. ISBN 0-7715-7375-8 (258pp., hbk) \$29.95. Designer: Kevin Connolly Printer: Friesens

Honourable Mention

The Presumption of Culture: Structure, Strategy, and Survival in the Canadian Cultural Landscape [by] Tom Henighan. Vancouver: Raincoast Books. ISBN 1-55192-013-1 (167pp., pbk) \$15.95. Designer: Dean Allen Printer: Best Books







Organizations

that Inspire

the Soul

LANCE H. K. SECRETAN

Res ch



The Learning Solf-Clerk

By this technique when you are men in your office. Dyes your deay and two: the paper back to the bag work of the your, here out, due that has paped to degrading here much they you have deviated before any so the

