

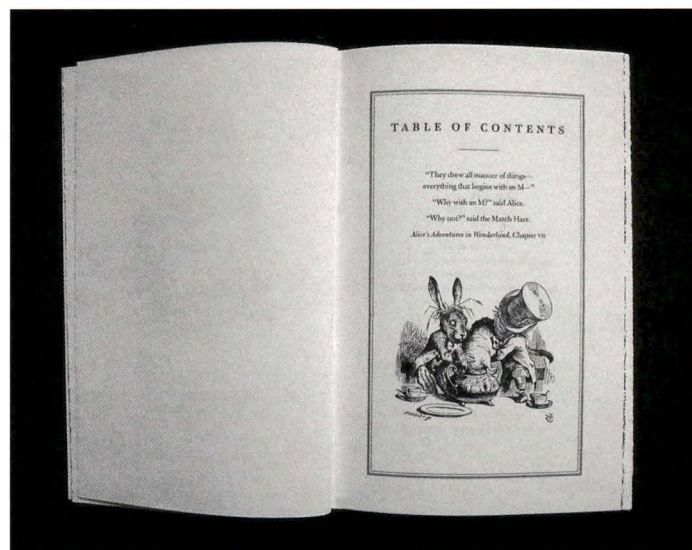
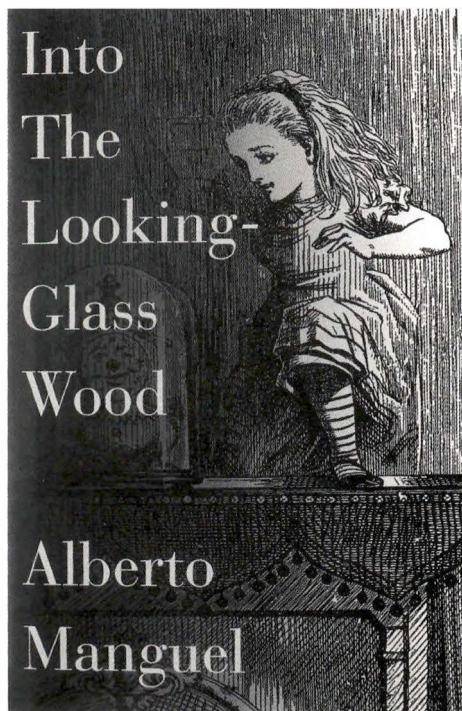
FIRST PRIZE

New, W.H. *Borderlands: How We Talk About Canada*.
Vancouver: UBC Press, 1998.

DESIGNER: George Vaitkunas.

An “exquisite” example of classic book design. Total attention given to control of all of the necessary details. For example, as one judge noted, usually the verso of the title page carrying cataloguing information, etc. is an afterthought for designers. Here this

page has been carefully organized and set. The restful image on the cover of the book is repeated on the title page and then before each of the three chapter openings. This book is a joy to hold, to browse and to read.



SECOND PRIZE

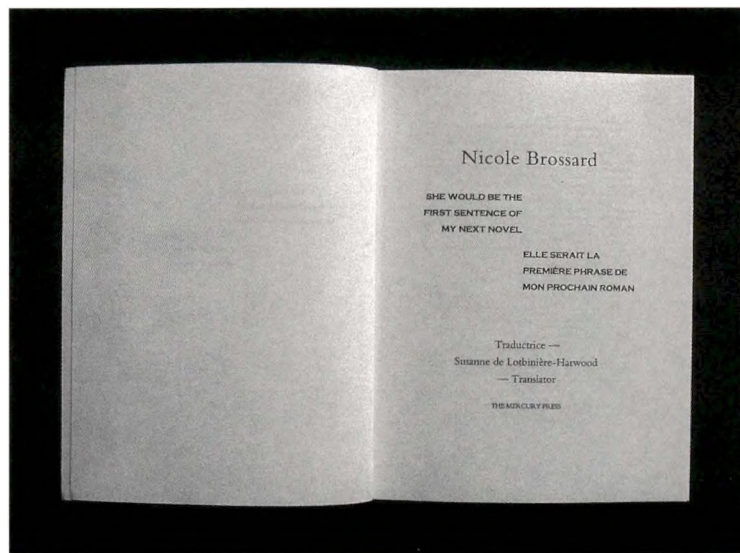
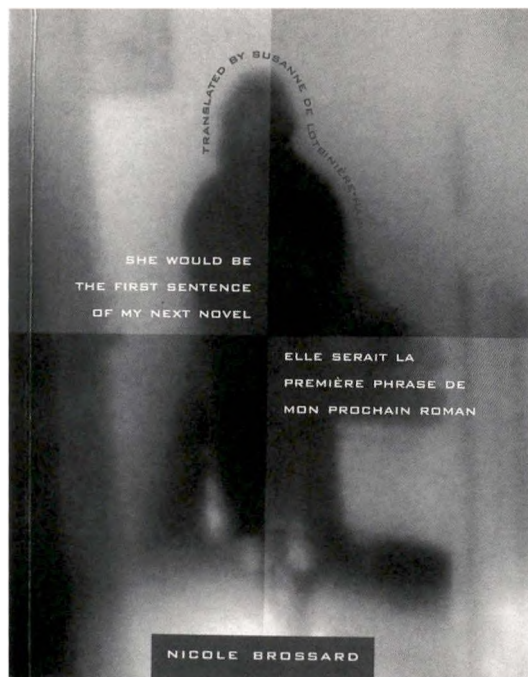
Manguel, Alberto. *Into the Looking Glass Wood: Essays on Words and the World*. Toronto: Alfred A. Knopf Canada, 1998.

DESIGNER: Paul Hodgson (Sharon Foster Design); Spencer Francey Peters (cover).

This is a “solid piece” of bookwork which makes creative use of imagery from Alice in Wonderland. The cover features an image of Alice in grey with title and author in contrasting high intensity yellow. The image of Alice is repeated in reverse on the back

cover and the yellow lettering is reversed as well, picking up the mirror imagery of the text. Other effective use of Alice imagery appears as part of the title page, the dedication page, the contents page and chapter openings.

PROSE NON-FICTION-UNILLUSTRATED



THIRD PRIZE

Brossard, Nicole. Translated by Susanne de Lotbiniere-Harwood. *She Would Be the First Sentence of My Next Novel*.

Toronto: The Mercury Press, 1998.

DESIGNER: Gordon Robertson.

This small book successfully faces the challenge of presenting parallel texts in French and in English. The designer at various points has fun with this challenge. For example, the English text is on the upper left on the cover while French is on the

lower right. This positioning is reversed on the half-title page but changes back on the title page. The intriguing and inviting cover captures readers' attention and draws them into the book.