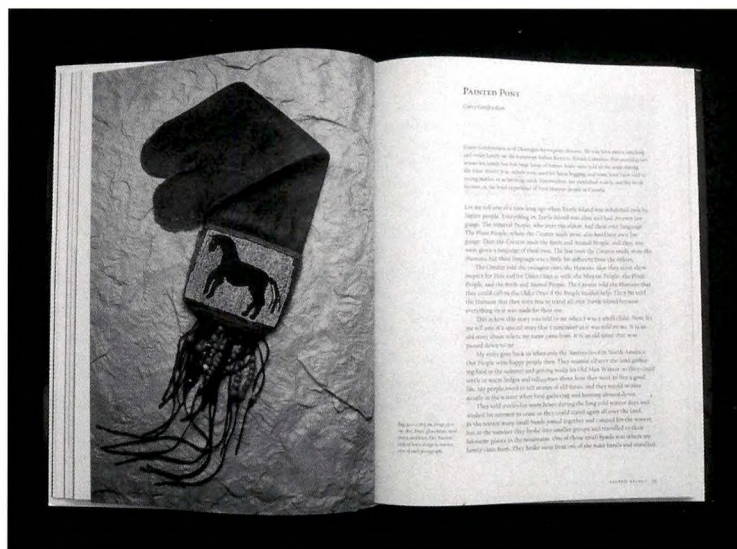




FIRST PRIZE [tied]

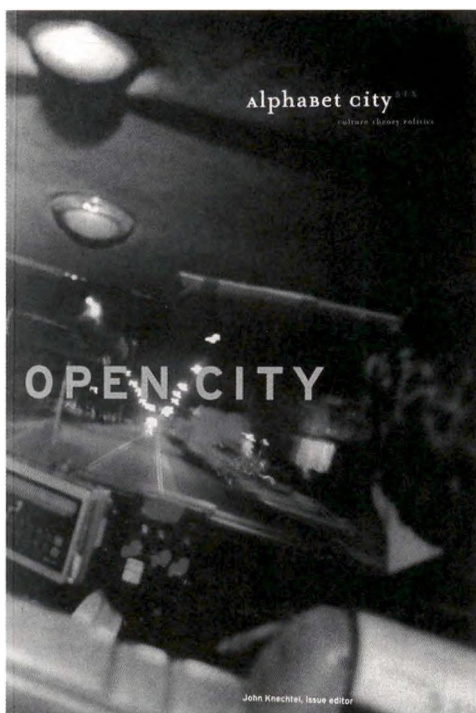
Baillargeon, Morgan and Leslie Tepper.
Legends of Our Times: Native Cowboy Life.
 Vancouver/Seattle: UBC Press/Canadian
 Museum of Civilization/University of
 Washington Press, 1998.

DESIGNER: George Vaitkunas.



The judges admired how the designer managed to achieve unity and consistency in this book when so many disparate elements were involved: many levels of information (text, sidebars and captions) and many sizes and types of illustrations

(black & white and colour, period photographs, period paintings and contemporary photographs). This book demonstrates excellent balance throughout an in particular excellent rhythm and pace between its many parts.



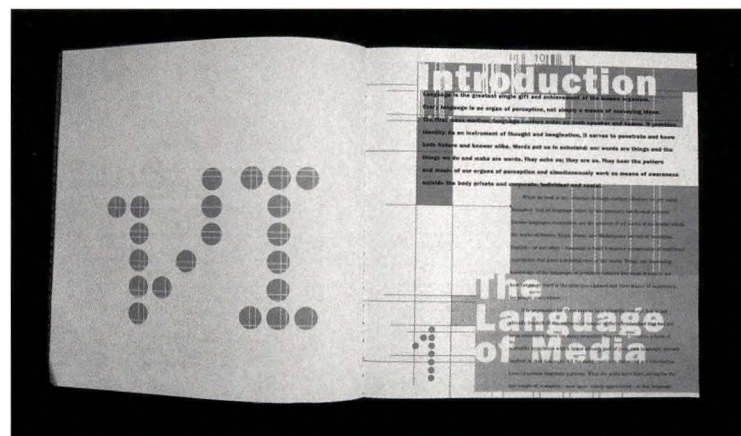
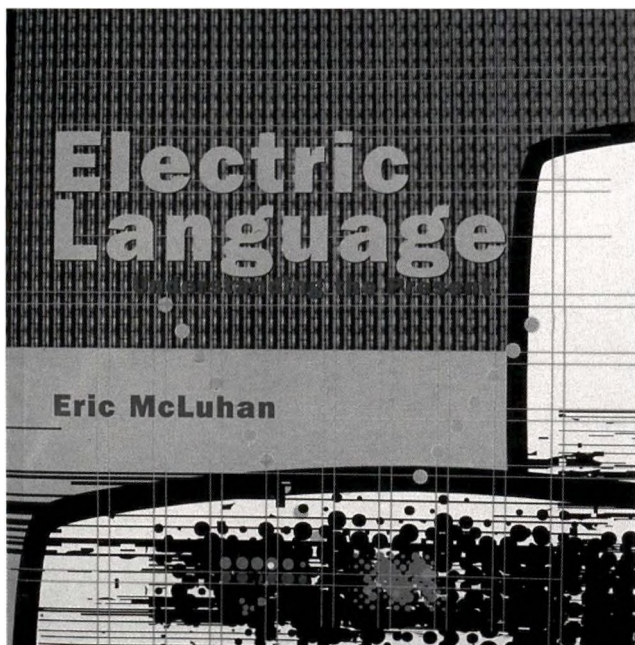
FIRST PRIZE [tied]

Knechtel, John editor. *Open City*.
Toronto: House of Anansi Press, 1998.

DESIGNER: Lewis Nicholson with Gilbert Li.

This publication is actually number six of the journal *Alphabet City*. Since it is a journal publication with over thirty different contributors it too presents the challenge to the designer of finding unity in diversity. Here the designer takes a bold and experimental approach to this challenge.

The designer deals with both poetry and prose, French and English, black and white photographs, serif and sans serif typefaces, black and white photographs and line drawings, italics and all caps, and yet somehow makes the whole thing work.



THIRD PRIZE

McLuhan, Eric. *Electric Language: Understanding the Present*. Toronto: Stoddart, 1998.

DESIGNER: Eskind Waddell.

As befits the subject, an interpretation in print of the impact of electronic media, this book is highly reminiscent of *Wired* magazine. Its design elements are bold and experimental: a liberal use of bright

colour, text over eye-catching images, imaginative page layouts, colour highlighting of text, etc. This book has some of the disjointed or fragmented rhythm of electronic communication.