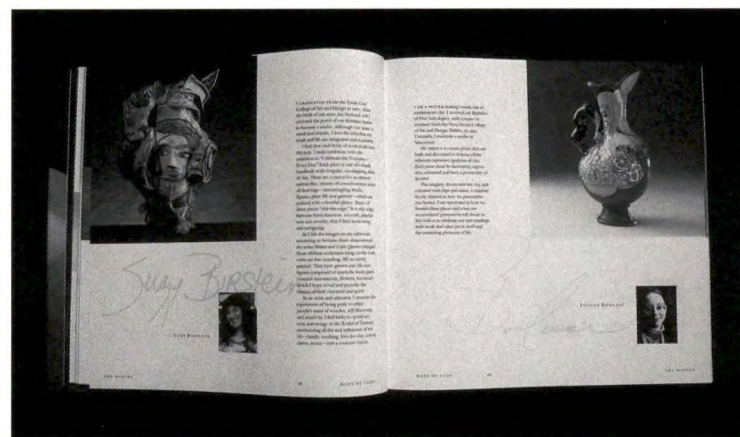
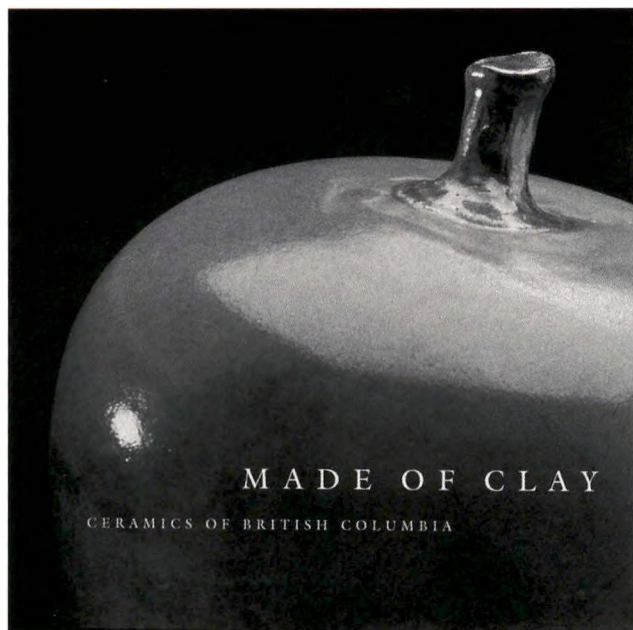


PICTORIAL



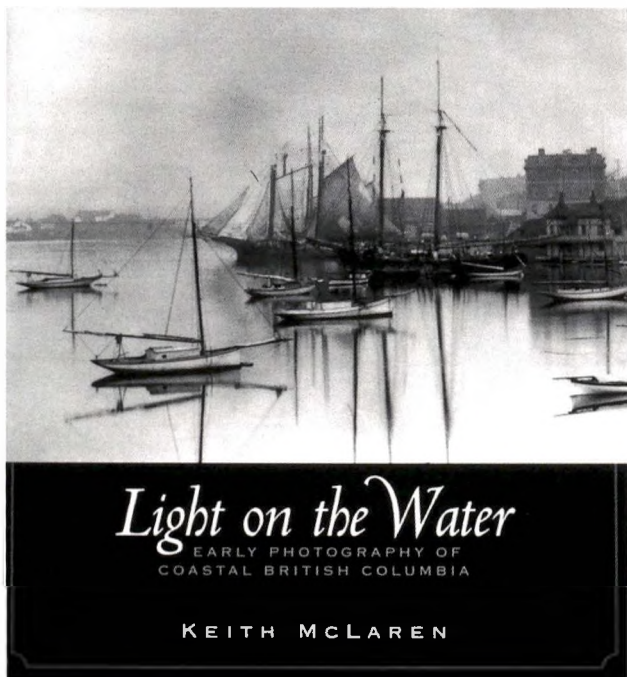
FIRST PRIZE

Doherty, Linda, compiler.
Historical text by Carol Mayer.
Made of Clay: Ceramics of British Columbia.
Vancouver: Potters Guild of B.C., 1998.

DESIGNER: Praxis

It is befitting that a celebration of British Columbia ceramics should be presented in a book that is an accomplished work of art itself. On one page opening the designer had to accommodate black and white vignettes of two artists, colour photographs of two works of art, text featuring personal statements of the two artists, and either the signature or mark of each artist. This is

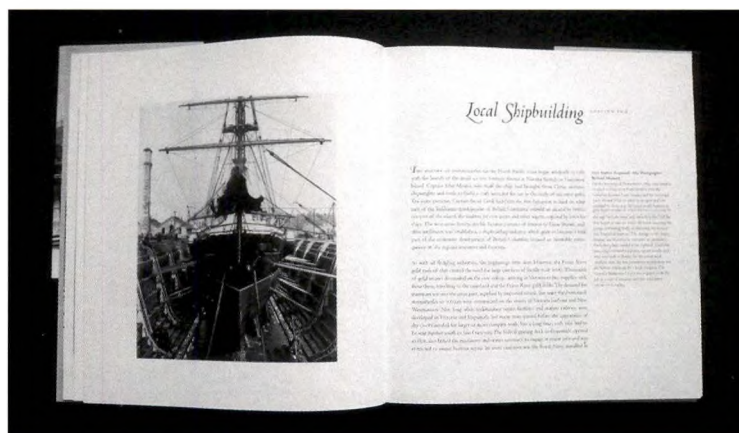
done to perfection. This book reveals good rhythm or flow throughout, right from the strong front cover, to the bold black end papers, to the striking colour images of the works of art, to the clean, forceful presentation on the back cover. How satisfying to handle a work of art when reading about another art form.



SECOND PRIZE

McLaren, Keith. *Light on the Water: Early Photography of Coastal British Columbia*. Vancouver/Seattle: Douglas & McIntyre/University of Washington Press, 1998.

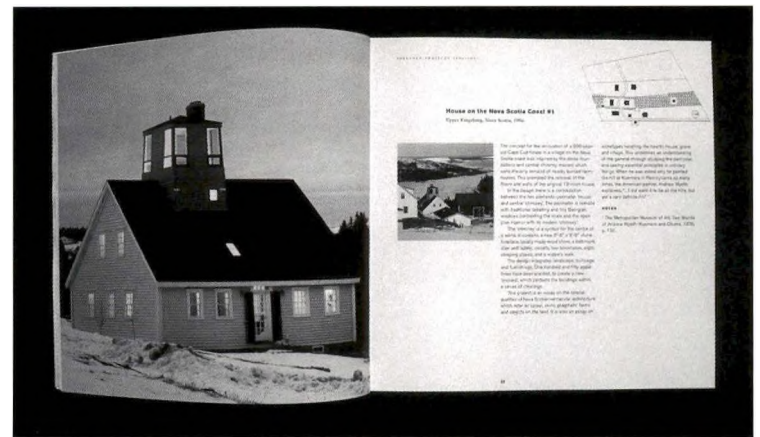
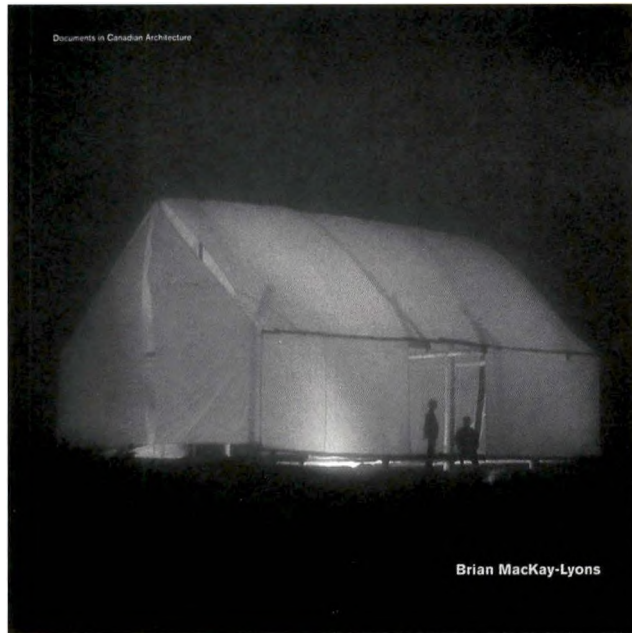
DESIGNER: Val Speidel.



It is obvious upon opening this book that its excellent black and white photographs have received first class treatment by the book's designer. The images of various sizes have been superbly reproduced and are extremely well placed on each page opening. There is a good balance throughout the book between the images, explanatory text, and captions

for each photograph. There is also a wonderful consistency of tone throughout this book, from the black, grey and white front cover, to the grey end papers, to the black, grey and white title page, to the black and white images in the body of the book, and to the back cover. A very well integrated book.

PICTORIAL



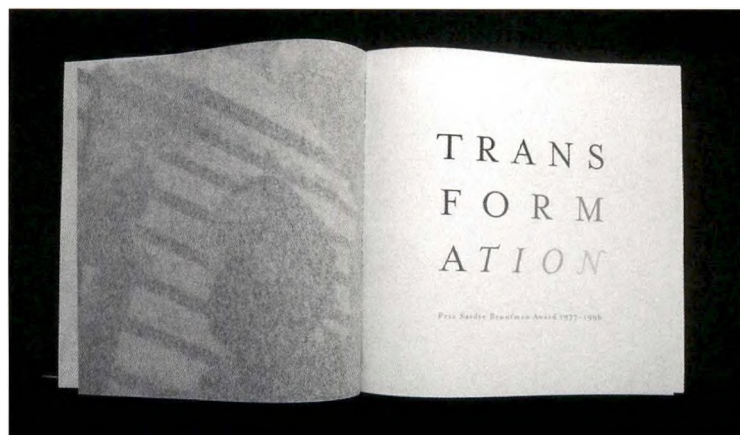
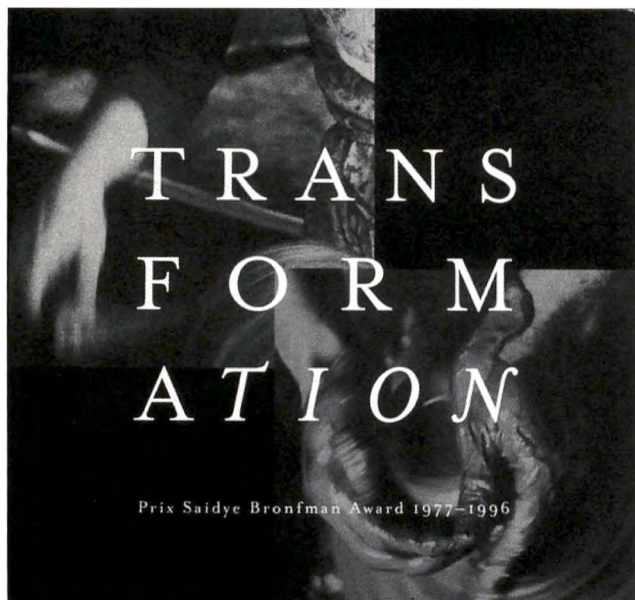
THIRD PRIZE

Carter, Brian, editor. *Brian MacKay-Lyons: Selected Projects, 1986-1997*.
Halifax: Tuns Press, 1998.

DESIGNER: Brian MacKay-Lyons, Robert Meyer, Susan Fitzgerald, Marc Cormier.
DESIGN CONSULTANTS & TYPE: Bhandari & Co.

A common theme in these notes, is the challenge of creating a unified whole out of many diverse elements. In this case the designers have succeeded admirably in integrating both black and white photographs and the architect's sketches and plans of many

different sizes and shapes into one pleasing whole. The three column page layout well suits the horizontal shape of the book. A good model to follow for other art and architectural catalogues.



HONOURABLE MENTION

Inglis, Stephen, Sandra Flood and Alan Elder.
*Transformation: Prix Saidye Bronfman
Award, 1977-1996.*
Ottawa: Canadian Museum of Civilization, 1998.

DESIGNER: Timmings and Debay.

The theme of this catalogue is transformation, and indeed the designers play with this theme in their book art. The word “transformation” on the cover, for example moves from a roman type starting with the “t” to a gradual transition or transformation to italic type near the end of the word. Colour also transforms from a strong yellow at the beginning of the word to white near the end.

The four images preceding the title page are on a parchment type paper, while images in the main body are on a heavy, glossy paper. The colour images of artwork throughout are brightly and vividly reproduced. If the judges had one constructive criticism about this book it was that the text should have been printed in a solid black rather than in the soft grey chosen by the designers.