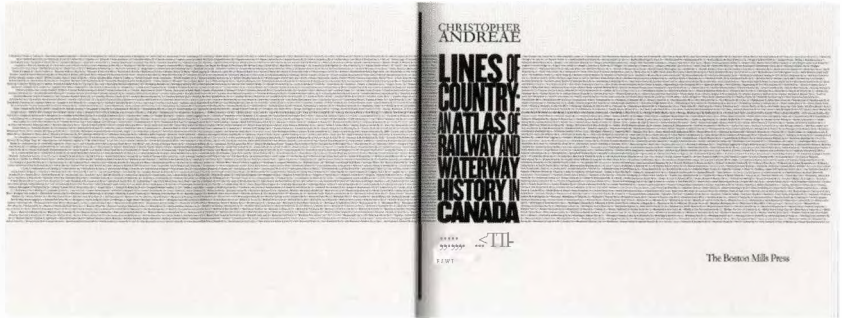
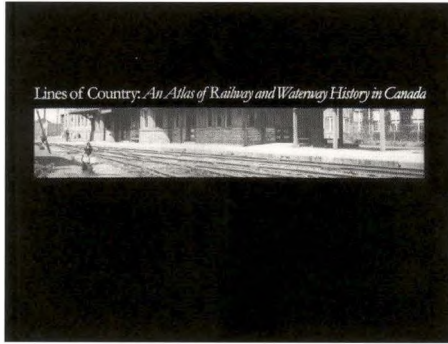


Text and Reference

An interesting lot of books because they cover such a wide range of subjects and book design problems. Text books alone range from grade one primers to complex college texts of the kind that won an award this year. The range of reference books is also vast, and the judges had this year a representative sampling of this great variety, from a guide to the universe down to a typographical gem on the subject of vultures. One of the most stunning award-winners appeared in this category-an atlas on railways and waterways in Canada.



First Prize

*Lines of Country: An Atlas of Railway and
Waterway History in Canada*

[by] Christopher Andreae;
cartography, Geoffrey Matthews.

Erin: Boston Mills Press. ix, 227 pp.

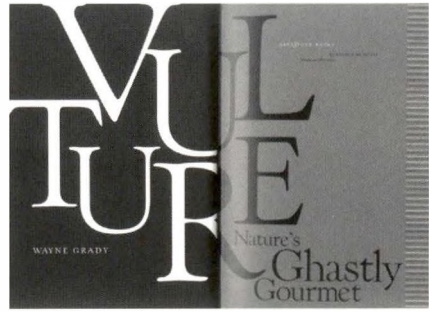
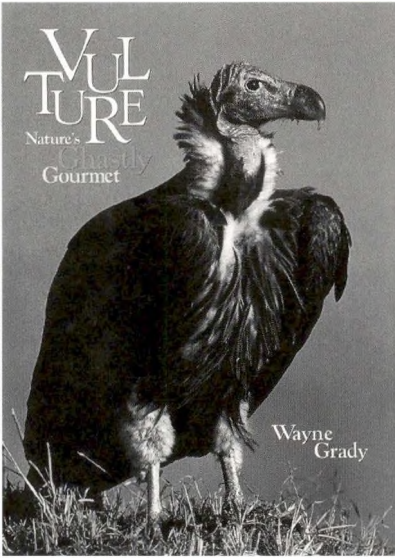
ISBN 1-55046-133-8 (hbk)

Designer: Mark Fram.

Printed in Hong Kong for Book Art Inc., Toronto

The striking title page is only a prelude to this tour de force of the book designer's art. And art it surely is when you see completely harmonious integration of a wealth of maps, photographs, drawings, captions, and text in this complex book. Incredible!

Text and Reference



Second Prize

Vulture: Nature's Ghastly Gourmet

[by] Wayne Grady.

Vancouver: Greystone Books,
Douglas & McIntyre. xi, 110 pp.

ISBN 1-55054-545-0 [hbk]

Designer: Tom Brown

Printing: C&C Offset, Hong Kong

An exotic exercise in typographical originality that never flags throughout the entire book. Even if the vultures aren't attractive, the typography certainly is.

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THE UNIQUE GUIDEBOOK
TO MONTREAL'S HIDDEN
SITES, SOUNDS, & TASTES

tr.:J

by TOD HOFFMAN



Third Prize

*Secret Montreal: The Unique Guidebook to
Montreal's Hidden Sites, Sounds, & Tastes*

[by] Tod Hoffman; with photographs
by Linda Rutenberg.

Toronto: ECW Press. 159 pp.

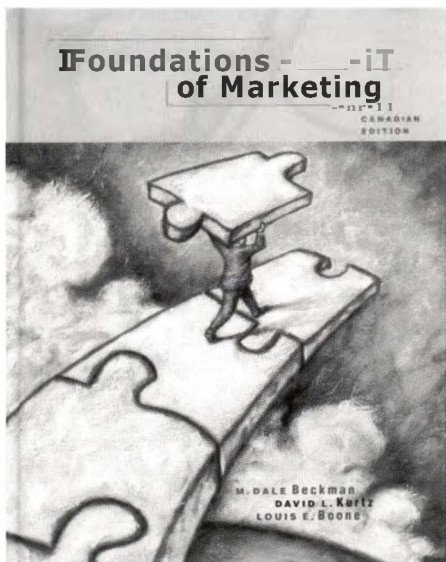
ISBN 1-55022-311-9 [pbk]

Designer: Paul Davies

Printer: Imprimerie Interglobe

A uniquely designed, readable little guide book that works beautifully in its own tasteful way- a pure piece of typography. The clever use of "off-the-wall" coloured photographs fits in perfectly with the book's mood.

Text and Reference



Honourable Mention

Foundations of Marketing [by] M Dale Beckman, David L. Kurtz, Louis E. Boone. 6th Canadian edition. Toronto: Harcourt Brace. xviii, 489 pp. ISBN 0-03-923107-0 [hbk] Designer: Opus House Printer: Metro pole Li tho

A text book, pure and simple, but those qualities are not easily obtained. The designer worked a miracle by integrating the disparate parts into a harmonious whole. The tint colours used throughout are especially fine.