Prose Non-Fiction Illustrated

First Prize (Tie)
MIES VAN DER ROHE: L'ART DIFFICILE
D'ÊTRE SIMPLE–THE DIFFICULT ART OF THE SIMPLE
Author: Phyllis Lambert
Publisher: Canadian Centre for Architecture, Montreal QC
Cover Design: Chris Rowat Design
Text Design: Chris Rowat Design
Printer: Litho Acme, Inc.

Fisrt Prize (Tie)
PIERO EN TÊTE: SCULPTEURS DE GEOFFREY
SMEDLEY
MEDITATIONS ON PIERO:
SCULPTURES BY GEOFFREY SMEDLEY
Author: Gerald Beasley
Publisher: Canadian Centre for Architecture,
          Montreal QC
Cover Design: Fugazi–Rèjean Myette–François Martin
Text Design: Fugazi–Rèjean Myette–François Martin
Printer: Litho Acme, Inc.

These two exhibition catalogues from the Canadian Centre for Architecture were first thought to be by the same designer, but they are not. They are nonetheless very close in spirit and for that reason there was a tie. Both books are restrained and tasteful productions. Every element was nicely balanced, and the double page spreads were beautifully done. There was an excellent sense of pacing using simple elements to create an overall effect. It was as if the spirit of the architect Mies Van Der Rohe inspired both designers. Less truly was more in these examples.

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Second Prize
**COUTURE AND COMMERCE : THE
TRANSATLANTIC FASHION TRADE IN THE 1950S**
Author: Alexandra Palmer
Publisher: UBC Press, Vancouver BC, with the Royal
Ontario Museum, Toronto ON
Cover Design: Mark Timmings
Text Design: Mark Timmings
Printer: Friesens

What impressed the judges most was the calm pacing of this fashion chronicle. The variation of text and illustration, and the contrasts of scale and detail in the photographs, set forth the subject attractively. The designer knew when to provide colour shots to enliven the text after a series of historic black and whites. Along with the selection of a very suitable typeface for this topic, all the elements of the book came together in a wonderfully pleasing way.

Third Prize
**IN THE ARMS OF MORPHEUS : THE TRAGIC
HISTORY OF LAUDANUM, MORPHINE & PATENT
MEDICINES**
Author: Barbara Hodgson
Publisher: Greystone Books, Vancouver BC
Cover Design: Barbara Hodgson
Text Design: Barbara Hodgson
Photography: various contributors
Illustration: various contributors
Printer: C&C Offset, Hong Kong

The choice of In the Arms of Morpheus was a compromise amongst the judges, for there were several other titles that might have occupied this spot. What ultimately lost them their place was their poor choice of type (for example a modern type for a 19th century subject) and their heavy use of ill-placed

photographs that destroyed the books' balance and pacing. Morpheus was chosen because its design so effectively communicated its subject. The text and illustrations, which ranged from the florid to scientific, were just what was needed to convey the book's meaning. All the design elements were balanced and nicely set, leaving you in no doubt as to where this book was taking you.

Honourable Mention
THE ILLUSTRATED HISTORY OF BRITISH COLUMBIA

Author: Terry Reksten
Publisher: Douglas & McIntyre, Vancouver BC
Cover Design: George Vaitkunas
Text Design: George Vaitkunas
Photography: Various contributors
Printer: Friesens

Honourable Mention
HISTORICAL ATLAS OF THE NORTH PACIFIC OCEAN

Author: Derek Hayes
Publisher: Douglas & McIntyre, Vancouver BC
Cover Designer: Karen Schober
Text Designer: Derek Hayes
Illustration: Various contributors
Printer: C&C Offset, Hong Kong

Both of these books deserve some recognition for their accomplishments, not only in their subject but in their design. Each was a very handsome production that at first glance might have made them award winners, but for the judges it was the choice of type that ultimately defeated them. For the Illustrated History the overhandling of the type destroyed its sense of restraint and pacing. For the Historical Atlas we felt the choice of caslon type was the wrong one, and that, along with the heavy illustration in some areas, lost it its place. A little more care would have made either of these texts a winner in this category.

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