

## Title

**I Stand for Canada  
The Story of the Maple Leaf Flag**

## Author

**Rick Archbold**

## Publisher

**MacFarlane, Walter & Ross**

## Printer

**Friesens**

## Cover Designer

**Roberto Dosil**

## Text Designer

**Roberto Dosil**

## Illustrator

**n/a**

## Photographer

**n/a**

## Size

**22cm x 23.5 cm**



All of the judges felt that this project could easily have been done badly, but *I Stand For Canada* turned out to be the best we saw in this category. Using a nice cut of Cartier (a Canadian typeface), and using it to its best advantage, produced beautiful results. The book achieved a good historical feel using photographs and archival documents. An effective use of spacing and white areas ensures that the images are the centre of attention. Everything has been put together in a harmonious and balanced presentation. Very well done.

Title

Historical Atlas of Canada:  
Canada's History Illustrated with  
Original Maps

Author

Derek Hayes

Publisher

Douglas & McIntyre

Printer

C & C Offset

Cover Designer

Val Speidel

Text Designer

Derek Hayes

Illustrator

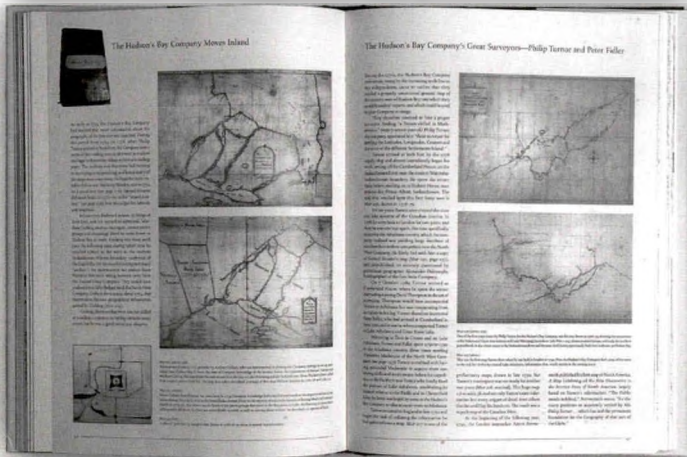
n/a

Photographer

n/a

Size

25.5cm x 35cm



Here was another effective and balanced presentation. With so many varied images and sources to depict, and having to make every inch of space on the page matter, the designer would have found it extremely difficult to put everything together in such a balanced and graceful way. But it all works here and it works well. The *Historical Atlas of Canada* is a remarkable achievement.

## Third Prize

## Prose Non-Fiction Illustrated

### Title

**No Place For a Lady:  
Tales of Adventurous Women Travellers**

### Author

**Barbara Hodgson**

### Publisher

**Greystone Books**

### Printer

**C & C Offset**

### Cover Designer

**Barbara Hodgson**

### Text Designer

**Barbara Hodgson**

### Illustrator

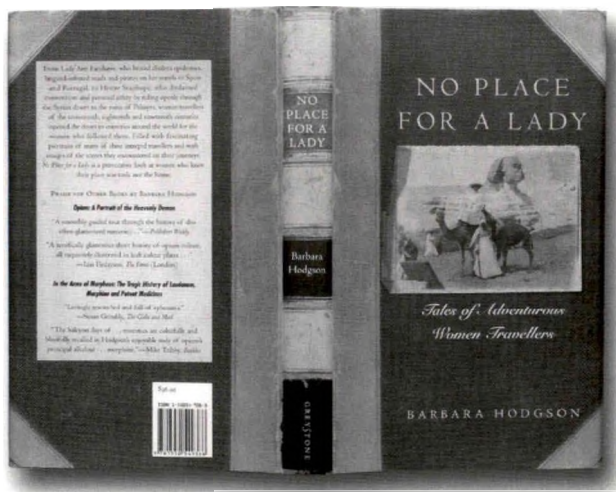
n/a

### Photographer

n/a

### Size

**14.5cm x 23.6 cm**



*No Place For A Lady* bespeaks quality, good research and excellent presentation. Almost everything about it is well handled, especially the elegant type, the wide variety of historical images, and the layout. The pitch is perfect. While we all liked the concept of the dust jacket, we thought the case was too glossy and unsuitable on a book that otherwise accurately reflected the chosen topic. We also felt that the paper stock was too heavy. Nonetheless, Barbara Hodgson has done a wonderful job.

## Honourable Mention

Title

**Seven Journeys:  
The Sketchbooks of Emily Carr**

Author

**Doris Shadbolt**

Publisher

**Douglas & McIntyre**

Printer

**Friesens**

## Prose Non-Fiction Illustrated

Cover Designer

**Peter Cocking**

Text Designer

**Peter Cocking**

Illustrator

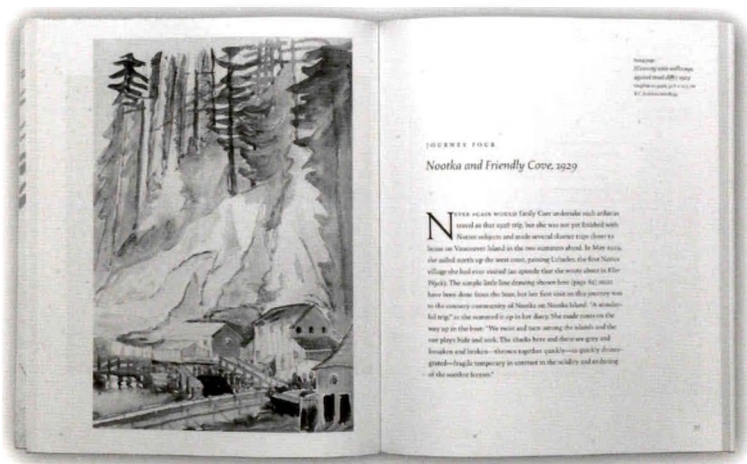
**Emily Carr**

Photographer

n/a

Size

**19.5cm x 23cm**



This book was very simply designed but was the best of the art catalogues in this category. Every aspect of the design was well conceived, and the cover was excellent.

## Honourable Mention

## Prose Non-Fiction Illustrated

### Title

King Jammy's

### Author

Beth Lesser

### Publisher

ECW Press

### Printer

Imago

### Cover Designer

Martina Keller

### Text Designer

Martina Keller

### Illustrator

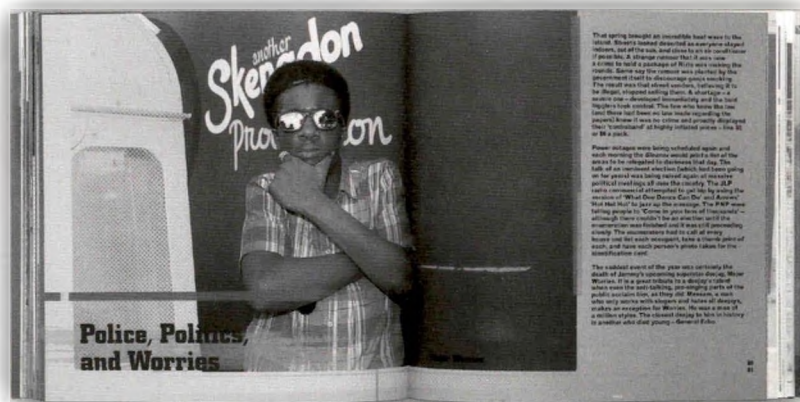
n/a

### Photographer

n/a

### Size

18cm x 18 cm



This book on King Jammy, "one of Jamaica's legendary sound system owners and record producers--the man credited with saving reggae music by injecting it with new life", interested the judges as its design was perfectly attuned to its subject. The text and illustrations enjoyed a wonderful rhythmic pacing that were all well integrated. Everything worked successfully. Our only concern was with the text blocks, which were often too tight or dense, and would have benefited by more openness.

## Honourable Mention

## Prose Non-Fiction Illustrated

### Title

**The University of Toronto: A History**

### Author

**Martin L. Friedland**

### Publisher

**University of Toronto Press**

### Printer

**University of Toronto Press**

### Cover Designer

**Val Cooke**

### Text Designer

**Val Cooke**

### Illustrator

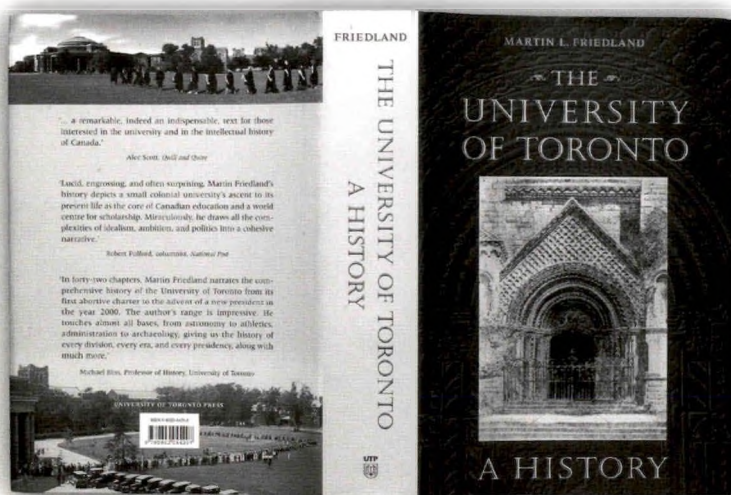
n/a

### Photographer

n/a

### Size

**18cm x 26.2cm**



Val Cooke has created a very traditional design that is very well paced and demonstrates excellent handling. The type is lovely as are the photographic illustrations. The tone is perfect. The book sits well and the paper stock was of wonderful quality. We did, however, feel the paper was a bit too yellow.