The Alcuin Society



20th Annual Awards for Excellence in Book Design in Canada 2001

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The Alcuin Society

THE ALCUIN SOCIETY was formed in 1965 in Vancouver. It was the idea of its founder, Geoffrey Spencer, and other founding members were Basil Stuart-Stubbs, Bill Duthie, Sam Black, Bill McConnell, Dale Smith and Sam Fogel. The initial aim of the society was to promote a wider appreciation of finely wrought books among booklovers around the world. It is the only non profit organization in Canada dedicated to the entire range of interests related to books and reading. Through Amphora, the Society's quarterly journal, topics covered include authorship, publishing, book design and production, the history of the book, libraries, ephemera, bookselling, book buying and collecting and the book arts of typography, type design, printing, binding, paper making, marbling, calligraphy and illustration.

The name Alcuin was chosen to honour the memory of Alcuin of York (c.735 to 804 A.D.). Alcuin was a man who cared deeply about books and literacy. As Charlemagne's "Minister of Culture" and a respected teacher, Alcuin encouraged the study and preservation of ancient texts and helped establish numerous schools and libraries. He also selected the most legible script of his day and gave it official blessing. Known as 'Caroline Minuscule', it ultimately led to our modern lower case alphabet.

To further its aims, the Alcuin Society engages in a wide range of educational activities lectures, workshops, exhibitions, field visits many in collaboration with educational institutions such as the Canadian Centre for Studies in Publishing at Simon Fraser University, University of British Columbia, Emily Carr Institute of Art and Design and the University of Victoria.

The Alcuin Society Annual Awards for Excellence in Book Design in Canada is the only national competition that recognizes and celebrates the art of book design in Canada. This catalogue honours the winners.

Preface

The year 2001 marked the twentieth year of the Alcuin Society's Annual Awards for Excellence in Book Design in Canada. Invitations were sent to 600 Canadian publishers to submit books published in Canada during 2001 with each title representing the exclusive work of Canadian book designer(s). In the eight separate categories over 275 books were entered, approximately the same numbers as last year. The number of limited editions submitted rose to a record number of twelve.

Judging took place at Simon Fraser University on 27th April, 2002, when this year's judges, Peter Bartl, Sharon Romero and Randall Speller, met to select the prize winners. The principles of the judging are that each book must be judged as a total entity. The judges examine every aspect of each book including the dust-jacket, binding, end papers, half-title page, copyright page, title page, page layout, typography, integration of illustrations, chapter openings, running heads, reproduction of illustrations, clarity of printing, and choice of paper.

The Alcuin Society is most grateful to publishers who have submitted books. Without such cooperation the competition would not occur. A copy of each winning book is donated to Simon Fraser University's Canadian Centre for Continuing Studies in Publishing. Special thanks also to publishers of winning books who provide extra copies to the Alcuin Society for use in exhibitions held in various Canadian cities.

The judges volunteer their time and talent to the exacting task of examining the books and eventually choosing winners. The Alcuin Society thanks them. Extra applause for Peter Bartl who gave a lecture on letterpress printing the night prior to judging and to Randall Speller who wrote the introduction to this catalogue.

Anne Yandle Alcuin Society

Introduction

As a first-time jury member for the Alcuin Society 2001 Book Design Awards, I found the juried catalogues of the previous Design Award winners both inspirational and intimidating. The catalogues show how seriously the Alcuin Society and their jurors take these awards, and how much they value good design in Canadian books. Awards for the book design industry are few and far between. Book designers are so seldom celebrated that every effort should be made to encourage and highlight their accomplishments. These juried catalogues year after year reveal the number of talented people who devote their time and effort to improve the look of the Canadian book. This is but a selection of the wide range and variety of the wonderfully designed books that appear every year in Canada. It was both a pleasure and a privilege for all the judges to advance this project for the Alcuin Society for 2001.

These catalogues also show a design community that is uncertain about its direction, and uncertain about whether to admonish itself or celebrate its accomplishments. Some jurors have been critical of the industry while others have chosen to celebrate their accomplishments. Others have compromised and gone right down the middle. I believe that the intention of this year's jury was from the very beginning to take a central path; both to admonish when required but more importantly to celebrate the accomplishments of 2001.

For what these catalogues also show is that book design in Canada faces similar problems year after year. The books may be different but the issues remain. How often were the comments of previous jurors exactly the same for the three of us in April 2002? The books of 2001 contain the same errors as those from 1996, 1998 and 2000. Fine covers but badly designed texts,

inappropriate or poorly selected typefaces, or careless spacing all continue to bedevil us. In several instances the comments and criticisms of previous years could be copied verbatim and used again for the award winners listed below.

The question that naturally follows is: has Canadian book design improved in these past few years? As an amateur observer of the Canadian industry I believe that Canadian book design has made great advances. There are others who will disagree, who will point out all the design faults in all the books we present to them. And who would claim that they are wrong? There are problems in all areas of book production. Design is not an exact science and is as subject to taste and fashion as any other industry. For everyone who senses an improvement there is someone who notes a decline. There are those who justifiably claim that an award that looks only at production values and ignores the content of a book is absurd, especially in the Canadian industry where having any book published and marketed is often a miracle in itself.

Whatever your opinion on this issue, whatever your role, whatever your interest in this industry, we must face the fact that there will always be problems with book design and typography. There will always be carelessness and error. This is not unique to Canada or to publishing. The main objective, however, of this 2001 catalogue and of the Alcuin Society, remains; to celebrate the artistry and to improve the visual identity of the Canadian book, however incrementally or steadily it advances.

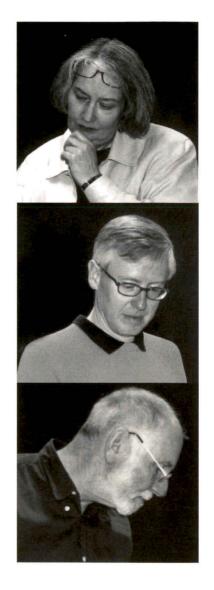
Randall Speller Toronto

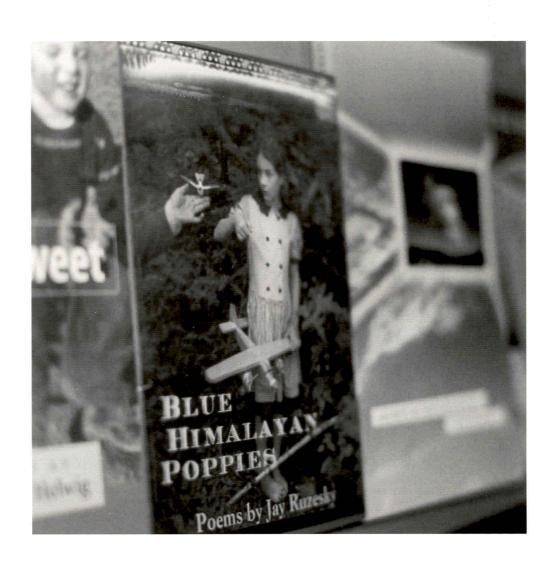
This Year's Judges

SHARON ROMERO left a lengthy career as senior graphic designer for the CBC in Vancouver to coordinate the Electronic Communication Design program at Emily Carr Institute of Art and Design. She has won numerous awards for graphic design, including an ETROG from Toronto Film Festival for a documentary film; and now divides her time between Emily Carr, where she teaches typography, illustration and senior design courses, and the New Media Innovation Centre, where she is Artist/Designer in Residence for the current academic year.

RANDALL SPELLER, is a librarian in the Art Gallery of Ontario in Toronto, where he has worked since 1980. He has combined a career in art librarianship with an interest in Canadian literature and book collecting to influence his research in the history of Canadian book illustration and design, especially in the years following World War II. Randall is a contributing editor to the DA: a Journal of the Printing Arts, where he has written several articles on book illustration and design.

PETER BARTL, born in Switzerland, is a Professor Emeritus of Design at the University of Alberta, and currently resides in Cincinnati, Ohio, where he teaches letterpress printing at the Art Academy of Cincinnati. He has lectured and conducted workshops on various aspects of visual communication at universities, colleges, and international and national design conferences in North America, Europe and Japan. Together with his wife Jane Merks, Peter also co-owns the Press at Pilot Bay, near Nelson, B.C., an experimental private press specializing in creative typography and art books.





The Award Winners

Poetry

First Prize Execution Poems

Second Prize Pale Red Footprints

Third Prize Rehearing The Miracle

Honourable Mention Being in Bejing; The Collected Works of a Master Haida Mythteller

Prose Fiction

First Prize Hippolyte's Island

Second Prize Whir of Gold

Third Prize Ditch

Honourable Mention Red Mango

Prose Non-Fiction

First Prize not awarded

Second Prize (tie) Exploded View; Observations on Reading, Writing and Life

Second Prize (tie) Vis à Vis: Field Notes on Poetry and Wilderness

Honourable Mention From Rupert's Land to Canada

Prose Non-Fiction-Illustrated

First Prize (tie) Piero en Tête: Sculptures de Geoffrey Smedley

First Prize (tie) Mies van der Rohe: L'Art difficile d'être simple/The Difficult Art of the Simple

Second Prize Couture and Commerce: The Transatlantic Fashion Trade in the 1950's

Third Prize In the Arms of Morpheus: Tragic History of Laudanum, Morphine and Patient Medicines

Honourable Mention The Illustrated History of British Columbia

Honourable Mention Historical Atlas of the North Pacific Ocean

Children's

First Prize The City ABC Book

Second Prize La reine rouge: aucun

Third Prize Where Poppies Grow; A World War I Companion

Honourable Mention The Adventures of Pinocchio; The Story of a Puppet

Honourable Mention Alexis, chevalier des nuits; Un conte à lire avant d'aller au lit

Pictorial

First Prize Design in Canada: Fifty Years from Teakettles to Task Chairs

Second Prize Greg Curnoe; Life and Stuff

Third Prize David Blackwood: Master Printmaker

Honourable Mention Coming Through Fire: The Wildland Firefighter Experience

Reference

First Prize Butterflies of British Columbia

Second Prize La Météo; Comprendre Le Climat et l'environnement

Third Prize Fitzhenry and Whiteside Canadian Thesaurus;

the word you want, where and when you want it

Honourable Mention Rob Feenie Cooks at Lumière

Honourable Mention A Year of the Best; Seasonal Recipes From The Best of Bridge

Limited Edition

First Prize Alphabetical/Cosmologies

Second Prize Residual Landscapes

Third Prize Reid's Leaves



First Prize

Title

Execution Poems

Author

George Elliott Clarke

Publisher

Gaspereau Press

Cover Designer

Andrew Steeves at Gaspereau Press

Text Designer

Andrew Steeves at Gaspereau Press

Illustrator

Wesley Bates

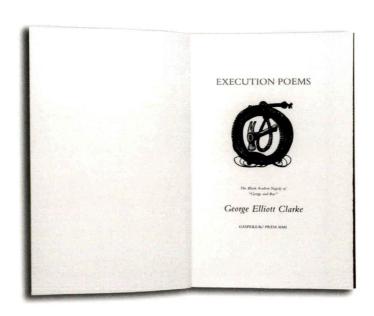
Printer

Gary Dunfield

Size

15cm x 23cm





Second Prize

Title

Pale Red Footprints

Author

K.I. Press

Publisher

Pedlar Press

Cover Designer

Zab Design & Typography

Text Designer

Zab Design & Typography

Illustrator

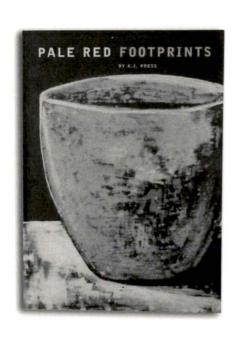
Dan Bazuin: Cover Art

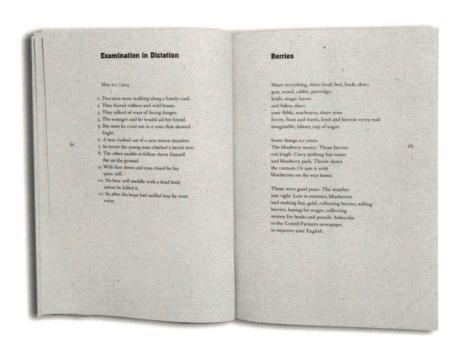
Printer

Coach House Printing

Size

14.5cm x 21cm





Title

Rehearsing the Miracle

Author

Linda Rogers

Publisher

Poppy Press

Cover Designer

Alexander Lavdovsky

Text Designer

Alexander Lavdovsky

Illustrator

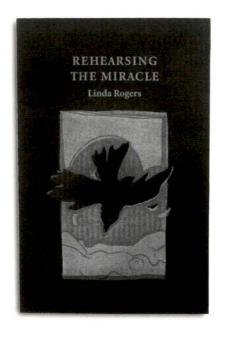
Alexander Lavdovsky and Vilém Tefr

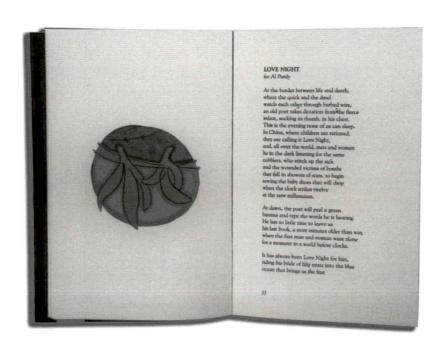
Printer

Classic Engraving

Size

13cm x 20cm





Honourable Mention

Title

Being in Being; The collected works of a master Haida mythteller

Author Robert Bringhurst

Publisher Douglas & McIntyre

Cover Designer Robert Bringhurst

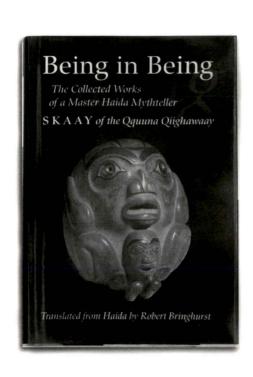
Text Designer Robert Bringhurst

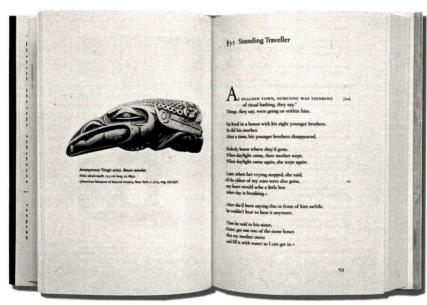
Illustrator Various

Printer

Friesens

Size 15cm x 23cm





First Prize

Title

Hippolyte's Island

Author

Barbara Hodgson

Publisher

Raincoast Books

Cover Designer

Barbara Hodgson

Text Designer

Barbara Hodgson

Illustrator

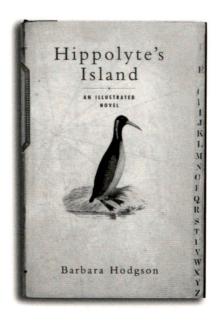
Barbara Hodgson

Printer

C&C, China

Size

14.5cm x 23cm





Second Prize

Title Whir of Gold

Author Sinclair Ross

Publisher

The University of Alberta Press

Cover Designer

Alan Brownoff

Text Designer

Alan Brownoff

Photographer

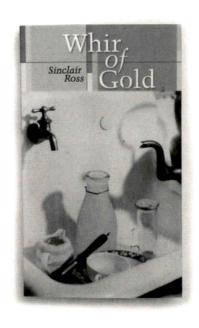
Margaret Watkins

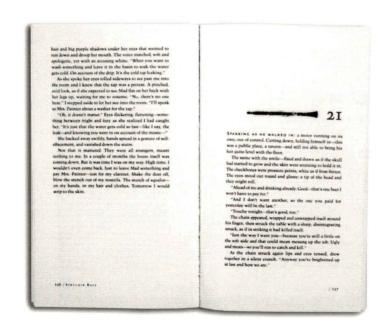
Printer

Kromar Printing

Size

13cm x 23cm





Title

Ditch

Author

Hal Niedzviecki

Publisher

Random House Canada

Cover Designer

Carmen Dunjko

Text Designer

Daniel Cullen

Photographer

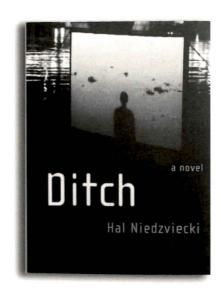
Natalie Kovacs

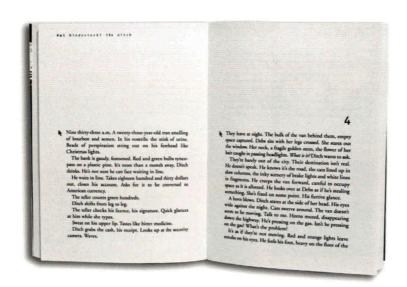
Printer

Transcontinental

Size

13cm x 18cm





Honourable Mention

Title

Red Mango

Author

Charles Tidler

Publisher

Anvil Press

Cover Designer

Brian Kaufman

Text Designer

Brian Kaufman

Illustrator

Shawn Shepherd

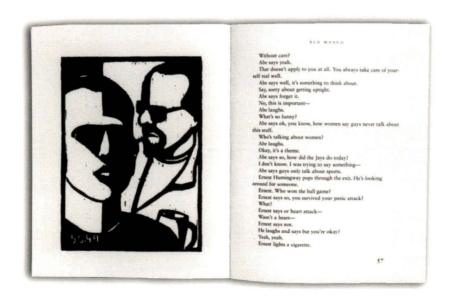
Printer

Morriss Printing

Size

14cm x 18cm





Second Prize (tie)

Title

Vis à Vis: Field notes on Poetry and Wilderness

Author

Don McKay

Publisher

Gaspereau Press

Cover Designer

Andrew Steeves

Text Designer

Andrew Steeves

Illustrator

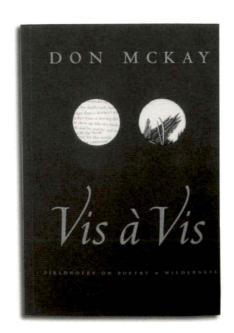
Wesley Bates

Printer

Gary Dunfield

Size

14cm x 20.5cm





Second Prize (tie)

Title

Exploded View; Observations on Reading, Writing and Life

> Author Jean McKay

Publisher Douglas & McIntyre

Cover Designer Peter Cocking

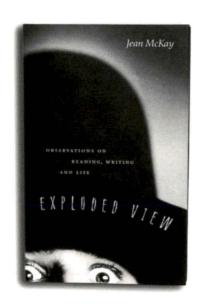
Text Designer Peter Cocking

Illustrator Roxanna Bikadoroff

> Photographer Eric Tucker

> > Printer Friesens

Size 12cm x 19cm





Honourable Mention

Title

From Rupert's Land to Canada

Author (Editors)

Theodore Binnema, Gerhard J. Ens and R.C. Macleod

Publisher

The University of Alberta Press

Cover Designer

Alan Brownoff

Text Designer

Alan Brownoff

Illustrator

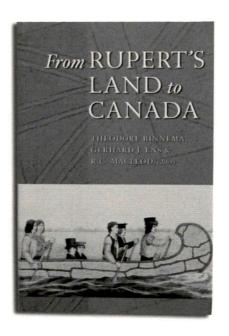
Peter H. Rindisbacher Jones

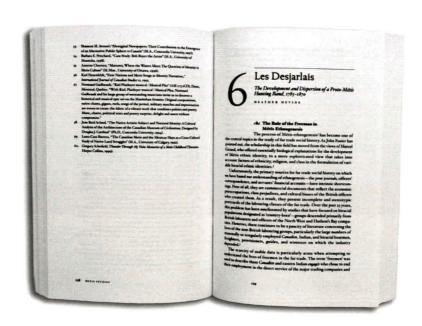
Printer

Houghton-Boston, Saskatoon

Size

15cm x 23cm







First Prize (tie)

Title

Piero en tête: Sculptures de Geoffrey Smedley

Author

Gerald Beasley

Publisher

Canadian Centre for Architecture

Cover Designer

Fugazi—Réjean Myette-François Martin

Text Designer

Fugazi-Réjean Myette-François Martin

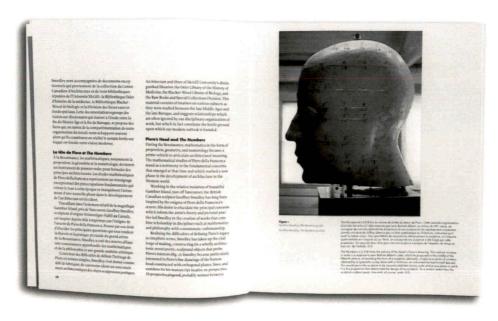
Printer

Litho Acme, Inc.

Size

20cm x 20.5cm





Title

Mies van der Rohe: L'art difficile d'être simple The Difficult Art of the Simple

Author Phyllis Lambert

Publisher

Canadian Centre for Architecture

Cover Designer

Chris Rowat Design

Text Designer

Chris Rowat Design

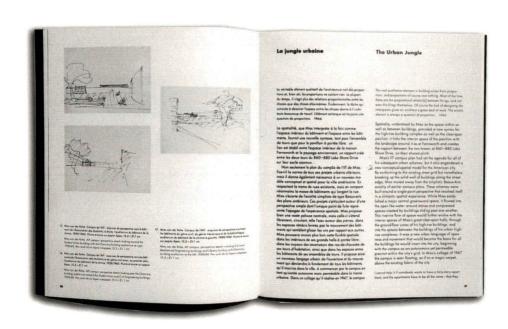
Printer

Litho Acme, Inc.

Size

20cm x 23.5cm





Prose non-Fiction Illustrated

Second Prize

Title

Couture & Commerce

The Transatlantic Fashion Trade in the 1950's

Author

Alexandra Palmer

Publisher

UBC Press

Cover Designer

Mark Timmings

Text Designer

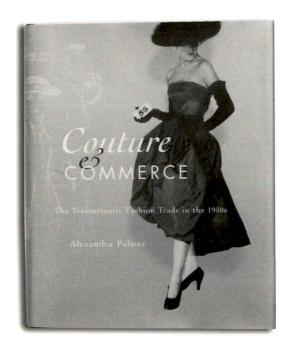
Mark Timmings

Printer

Friesens

Size

20cm x 25cm





Third Prize

Title

In the Arms of Morpheus: The Tragic History of Laudanum, Morphine and Patent Medicines

> Author Barbara Hodgson

Publisher Greystone Books

Cover Designer Barbara Hodgson

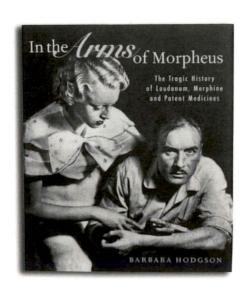
Text Designer Barbara Hodgson

> Illustrator Various

Photographer Various

Printer C&C Offset

Size 16cm x 19cm





Prose non-Fiction Illustrated

Honourable Mention

Title

Historical Atlas of the North Pacific Ocean

Author

Derek Hayes

Publisher

Douglas & McIntyre

Cover Designer

Karen Schober

Text Designer

Derek Hayes

Illustrator

Various

Photographer

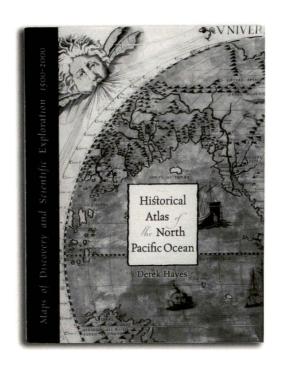
Various

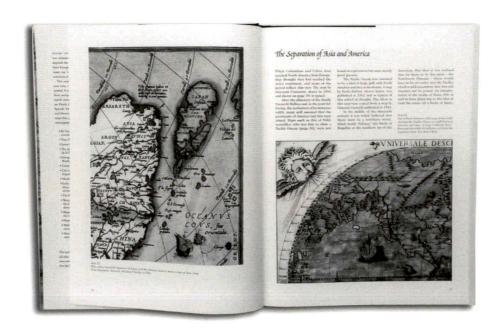
Printer

C&C Offset

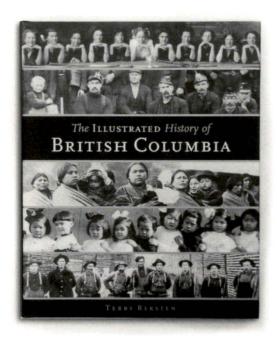
Size

23cm x 32cm





Prose Non-Fiction Illustrated



Honourable Mention

Title

The Illustrated History of British Columbia

Author

Terry Reksten

Publisher

Douglas & McIntyre

Cover Designer

George Vaitkunas

Text Designer

George Vaitkunas

Photographer

Various

Printer

Friesens

Size

24cm x 30.5cm



First Prize

Title

The City ABC Book

Author

Zoran Milich

Publisher

Kids Can Press

Cover Designer

Karen Birkemoe

Text Designer

Karen Birkemoe

Photographer

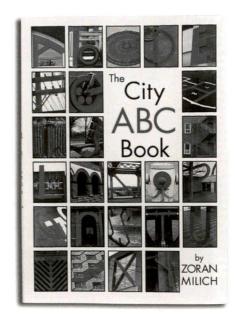
Zoran Milich

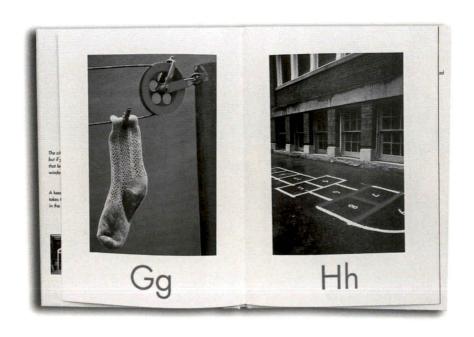
Printer

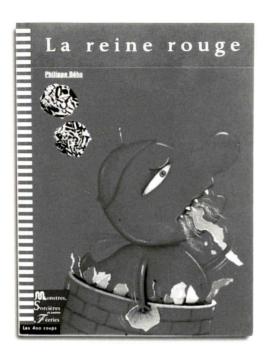
Book Art Inc.

Size

18cm x 25cm







Second Prize

Title

La reine rouge

Author

Philippe Béha

Publisher

Les Editions Les 400 coups

Cover Designer

Philippe Béha

Text Designer

Philippe Béha

Illustrator

Philippe Béha

Printer

Litho Mille-îles

Size

23cm x 30.5cm



Third Prize

Title

Where Poppies Grow: A World War I Companion

Author

Linda Granfield

Publisher

Stoddart Kids

Cover Designer

Blair Kerrigan

Text Designer

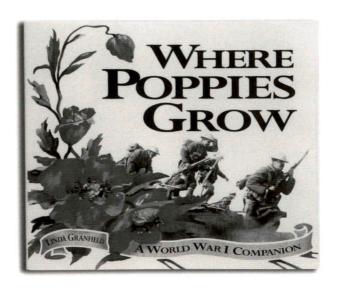
Blair Kerrigan

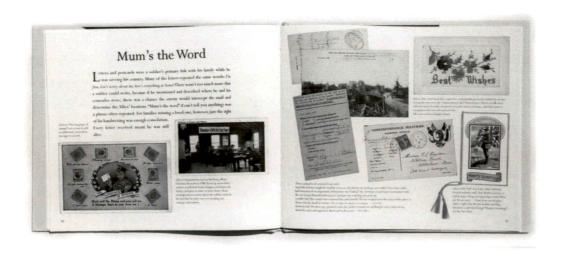
Printer

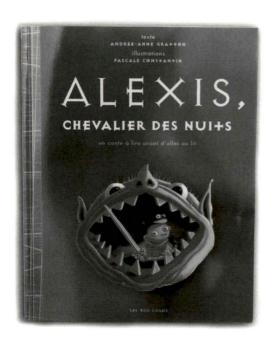
Book Art Inc.

Size

26.5cm x 23cm







Honourable Mention

Title

Alexis, chevalier des nuits Un conte à lire avant d'aller au lit

Author

Andrée-Anne Gratton

Publisher

Les Editions Les 400 Coups

Cover Designer

Pascale Constantin

Text Designer

Pascale Constantin

Illustrator

Pascale Constantin

Printer

Litho Mille-îles

Size

21.5cm x 28cm



Honourable Mention

Title

The Adventures of Pinocchio; The Story of a Puppet

Author

Carlo Collodi

Publisher

Simply Read Books

Cover Designer

Judith Steedman

Text Designer

Judith Steedman

Illustrator

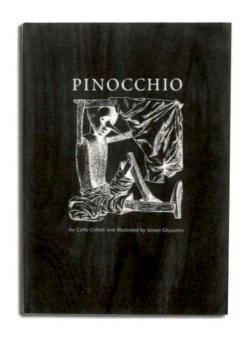
Iassen Ghiuselev

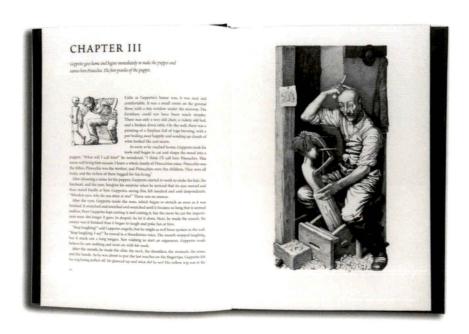
Printer

Grafiche AZ Italy

Size

19.5cm x 28cm







First Prize

Title

Design in Canada: Fifty Years from Teakettles to Task Chairs

Author

Rachel Gotlieb and Cora Golden

Publisher

Alfred A. Knopf Canada

Cover Designer

Dinnick & Howells

Text Designer

Dinnick & Howells

Photographer

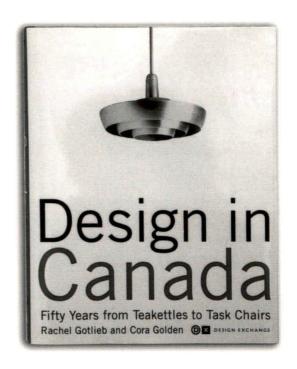
Pete Paterson and Karen Levy

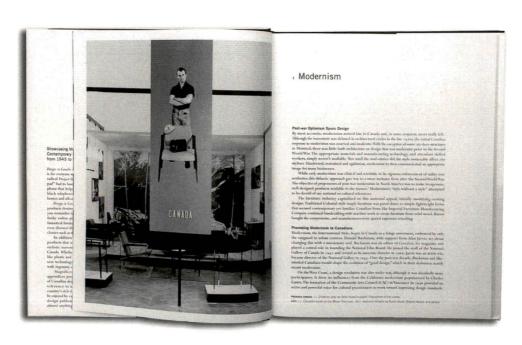
Printer

Friesens

Size

14cm x 22cm





Second Prize

Title

Greg Curnoe; Life and Stuff

Author (Editors)

Dennis Reid and Matthew Teitelbaum

Publisher

Douglas & McIntyre

Cover Designer

Timmings & Debay

Text Designer

Timmings & Debay

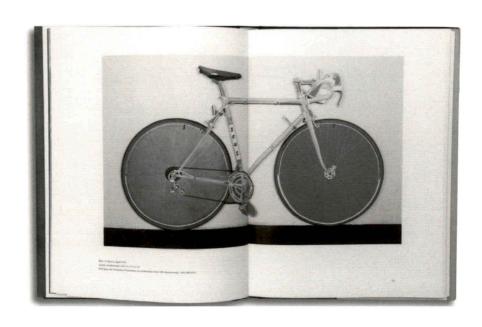
Printer

Friesens

Size

21cm x 28.5cm





Third Prize

Title

David Blackwood; Master Printmaker

Author

William Gough

Publisher

Douglas & McIntyre

Cover Designer

Peter Cocking

Text Designer

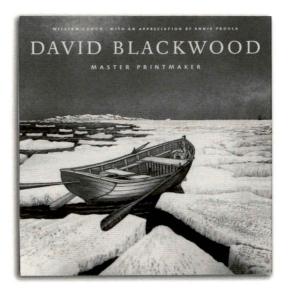
Peter Cocking

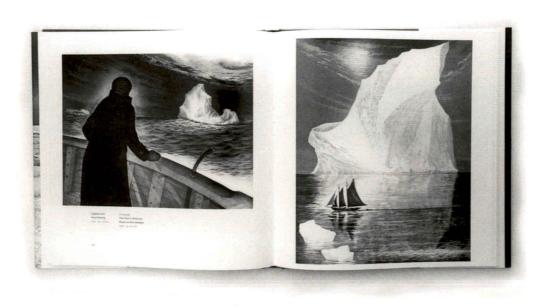
Printer

C&C Offset

Size

26.5cm x 28cm





Honourable Mention

Title

Coming Through Fire: The Wildland Firefighters Experience

> Author David Greer

Publisher Raincoast Books

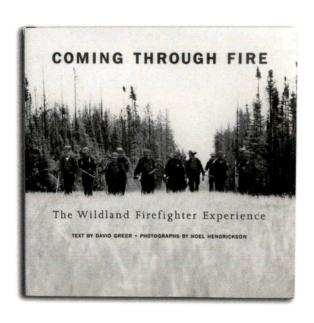
Cover Designer
Sue Mcpherson

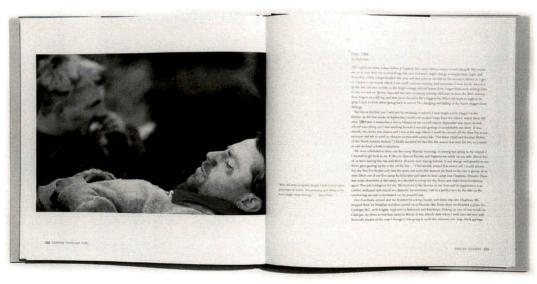
Text Designer Sue Mcpherson

Photographer Noel Henderickson

> Printer Midas

Size 25cm x 25cm





First Prize

Title

Butterflies of British Columbia

Author

Crispin S. Guppy and John H. Shepard

Publisher

UBC Press

Cover Designer

Gary Blakeley

Text Designer

Gary Blakeley

Illustrator

Various

Photographer

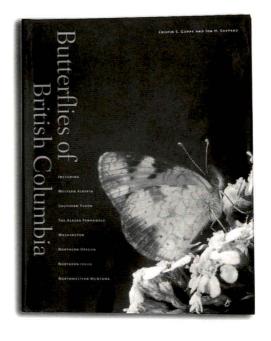
Various

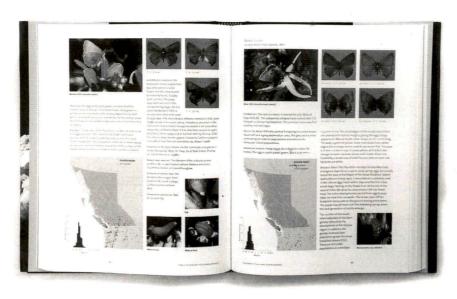
Printer

Friesens

Size

22cm x 28cm





Second Prize

Title

La météo :

Comprendre le climat et l'environnement

Author

QA International

Publisher

QA International

Cover Designer

QA International

Text Designer

QA International

Illustrator

QA International

Photographer

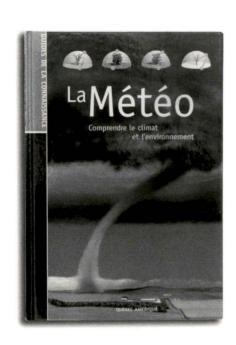
Various

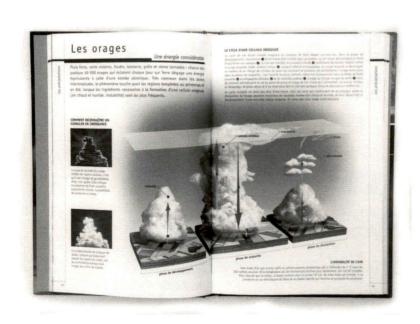
Printer

Neografia

Size

18.5cm x 27.5cm





Reference

Third Prize

Title

Fitzhenry & Whiteside Canadian Thesaurus; The word you want, where and when you want it

Author

Compiled by Celia Munro

Publisher

Fitzhenry & Whiteside

Cover Designer

Darrell McCalla

Text Designer

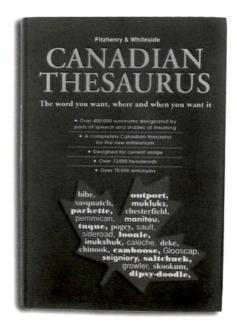
Darrell McCalla

Printer

Tri-Graphic

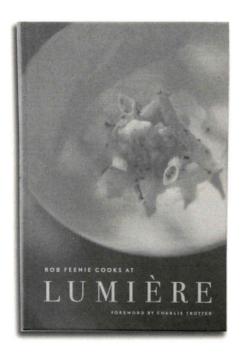
Size

16cm x 23.5cm





Reference



Honourable Mention

Title

Rob Feenie Cooks at Lumière

Author Rob Feenie

Publisher

Douglas & McIntyre

Cover Designer Peter Cocking

Text Designer Peter Cocking

Photographer

John Sherlock

Printer C&C Offset

Size

20.5cm x 30.5cm



Honourable Mention

Title

A year of the Best; Seasonal Recipes from the Best of Bridge

Author

Best of Bridge Publishing

Publisher

Best of Bridge Publishing

Cover Designer

Michael Dangelmaier, Karo

Text Designer

Michael Dangelmaier, Karo

Photographer

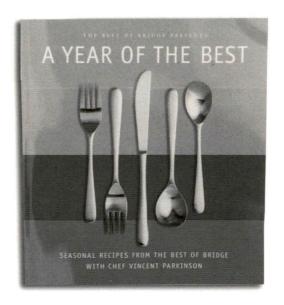
Bilodeau Preston

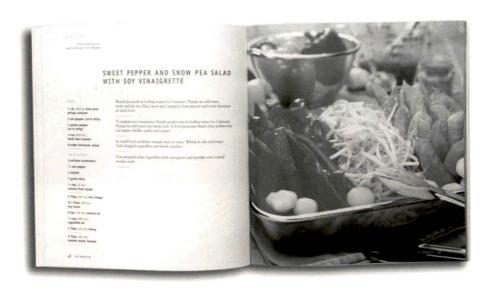
Printer

Print West, Saskatoon

Size

23cm x 25cm







First Prize

Title

Alphabetical/Cosmologies

Author

P.K. Page

Publisher

Poppy Press Publishing

Cover Designer

Alexander Lavdovsky

Text Designer

Alexander Lavdovsky

Illustrator

Alexander Lavdovsky

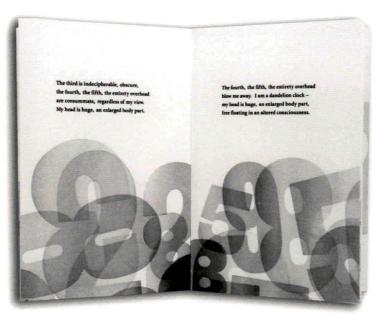
Printer

Classic Engraving

Size

13cm x 20cm





Limited Edition

Second Prize

Title

Residual Landscapes

Author

Michael Torosian

Publisher

Lumiere Press

Cover Designer

Michael Torosian

Text Designer

Michael Torosian

Photographer Edward Burtynsky

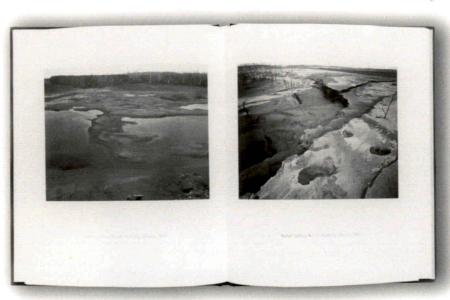
Printer

Lumiere Press

Size

19cm x 23cm





Title

Reid's Leaves; A bibliography of books from the private press of Robert R. Reid 1949-1962, with commentaries and sample leaves

Author

Robert R. Reid

Publisher

Heavenly Monkey

Cover Designer

Rollin Milroy

Text Designer

Rollin Milroy

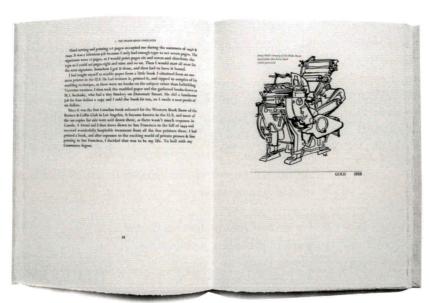
Printer

Rollin Milroy

Size

28cm x 38cm





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Catalogue design by: Roberto Bruzzese Creative www.robertobruzzese.com

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Colophon

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