



## IN THIS ISSUE

THIRD ANNUAL ALCUIN WAYZGOOSE  
PREVIEW. . . . . 10

New books from participants of this fall's  
press fair in Vancouver.

THE WHOLE EXPERIENCE IS ART. . . . . 14

Artist Charlie Mayrs spent his career  
building a successful advertising agency  
and retired to make limited edition books.

A LASTING ENCOUNTER:  
LEONARD BASKIN AND SKULLS. . . . . 16

A young artist's brief encounter with Leonard  
Baskin at the end of his career and the  
beginning of hers. By Sarah Horowitz

ALCUIN PRINTS #2  
– SHINSUKE MINEGISHI. . . . . 20

The second in our series of original wood  
engraving prints.

COVER: THE SZYK HAGGADAH. . . . . 22

A new deluxe edition of Arthur Szyk's  
illuminated Haggadah promises to be the  
closest reproduction of the original artwork  
ever achieved. It will also be perhaps the  
most ambitious publication ever undertaken  
entirely with digital printing technology. By  
Rollin Milroy

BUT IS IT REAL PRINTING? . . . . . 27

While digital printing technology has  
expanded the horizons for artists and  
specialty publishers, some people question  
its place in the traditionally craft-oriented  
book arts. Should they?

PUBLISHING THE  
BOOKS NO ONE WANTS TO BUY. . . . . 31

Toronto publisher BookThug's near-total  
dedication to publishing unknown authors.  
By Liz Bachinsky

POWER OF THE UNWRITTEN WORD. . . . . 35

Artist George Walker reintroduces the  
wordless novel to the post-RAW generations.

## DEPARTMENTS

LETTERS . . . . . 2

NEWS & NOTES . . . . . 4

The Henry Messerschmidt collection;  
Booksellers' potty Potter retailing strategy;  
Reckoning 07; Paul Whitney's initiation to  
the dynamics of collecting modern fiction;  
Celebrating the career of designer and  
typographer Robert R. Reid.

MODERN FIRSTS . . . . . 7

Knowledge is power.

BOOK REVIEWS . . . . . 36

Hermann Zapf's *Alphabet Stories*;  
*A Chronicle of Technical Developments*; and  
Robert Bringhurst's *Tree of Meaning*.

EX LIBRIS . . . . . 38

Ethel & Wallace Wilson reproduced  
a middle-class wilderness.

BOOKSELLING . . . . . 39

The Internet and the traditional bookseller:  
A failing relationship.

THE ROYAL PICK . . . . . 40

J.K. Rowling's John Hancock.

The cover features a detail by artist Arthur  
Szyk from his illuminated Haggadah, taken  
from the upcoming limited edition being  
published by Historicana.

The back cover features an original print  
created by Scott Polzen, printed using type  
that he engraved in wood. Each letter was  
inked and pressed into the paper by hand.  
This print was made for *Ampbora* in Holland,  
where Scott is currently living.