

A YAACS Fundraiser: eBay Auction

By Jim Looney.

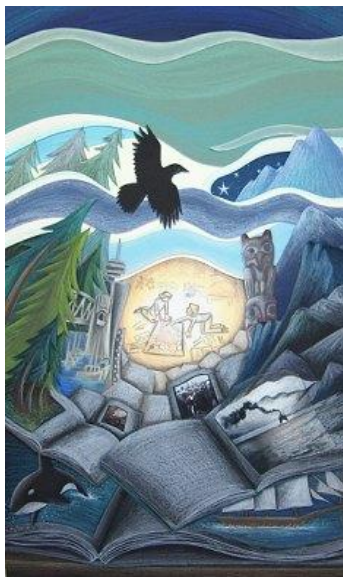
Since 1990, the Summer Reading Club—sponsored by BCLA's Young Adult and Children's Services (YAACS), the Public Library Services Branch (PLSB) and public libraries throughout the province—has promoted public library use by encouraging student reading during the school vacation. Each year, the SRC program commissions theme graphics by a B.C. illustrator/artist. Over the years, the program has been honoured by the work of such artists as Dean Griffiths, Ted Harrison, Rose Cowles, Laura Cook and Kim LaFave.

Works by Elisa Gutiérrez

For 2008, Elisa Gutiérrez (award-nominee for Christie Harris Illustrated Children's Literature Prize) put her own mark on the map exploring reading adventures all over British Columbia in celebration of the province's sesquicentennial. Elisa has won awards in Mexico for her design work, and in Canada she has been recognized four times with honourable mentions from the Alcuin Society Awards for Excellence in Book Design, including a mention for her newest work, *Picturescape* (www.picturescape.com). Elisa is also the graphic designer who worked with Cynthia Nugent to design the cover art of the 2008 Books for BC Babies CD, *Dances and Dreams* (www.bcla.bc.ca/page/store.aspx).

YAACS fundraiser

Elisa's original artwork for SRC 2008 "Read Around the World" was donated to a YAACS fundraiser to continue its programs that raise awareness of the importance of children's literature. Artwork consisted of the program's poster, a stylized depiction of British Columbia's history and cultural richness, and the map that formed the centrepiece of the club's Reading Record.



Artwork by Elisa Gutiérrez

BCLA has a proven track record for promoting children's literature through its sponsorship of the Sheila A. Egoff Children's Literature Prize awarded each year at BC Book Prizes. The Egoff prize is awarded each year for fiction aimed at juveniles and young adults. The author must be a B.C./Yukon resident or have lived in either province for three of the past five years; however, the book may have been published anywhere. For information about these awards visit the BCLA web site or BC Book Prizes (www.bcbookprizes.ca).

After considerable discussion, the organizers decided it was time for a Charity Auction on eBay. With the help of Neil Firkins, the listings were registered, notices were sent out to BCLA and YAACS members and the bidding was underway...

And the winners are...

- Poster: Trish Rosseel, PLSB, Vancouver.
- Map: Ben Hyman, PLSB, Victoria.

But the BIG winner was BCLA ... the efforts resulted in raising \$187 for the Egoff award!



Jim Looney is a retired librarian/consultant.