

## Editor's Remarks

By Sandra Wong.

## **Browser readers**

Since the inaugural publication of the BCLA Browser on the web on February 1, 2009, our newsletter has had over 22 000 pageviews with over 30% of visitors coming from non-BC locations. We have readers in Edmonton, Calgary and many places in Ontario. The United States alone accounts for 4% of visits to the Browser. These statistics are collected using Google Analytics. Thanks, Google.

The OJS system also provides COUNTER article download statistics. With only 3 issues published at the time, we already had 12 379 individual article downloads by the end of September 2009. I find these statistics very reassuring: to know that the articles are being downloaded and presumably read by somebody out there.

## **Browser writers**

I'm pleased to report that we've had contributions from many different writers from Prince George to Vancouver Island as well as from the many sections, committees and interest groups.

The BCLA Browser is happy to accept submissions from any BCLA section, committee or interest group that is interested in sharing their activities with the rest of the membership.

The BCLA Browser also accepts reports from library systems and organizations in the province as well as member contributions on timely subjects.

BCLA members are encouraged to submit manuscripts on topics that are of interest to the larger library audience, such as Web 2.0, trends in libraries and/or reading, developments in library technology, best practices in library procedures/workflows...etc. While such submissions will not be "peer-reviewed", we'd be happy to publish any relevant submissions that would be interesting or educational for BCLA members.

Member news (awards, appointments, media reports) can be sent to the Editor for inclusion in a Member News column under Executive Reports.

## Interested in helping out?

As a volunteer run publication, we can never have enough volunteers for editing. A team of committed volunteers is essential to the continuing success and sustainability of this newsletter.

Contact the <u>Editor</u> or speak to a member of the Editorial Team for more details, if you're interested in:

- learning more about online publications,
- using the OJS software,
- practicing your copy-editing skills,
- learning more about word templates and formatting,
- or just have an interest in publishing the BCLA Browser.

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