

Readers' Advisory Interest Group: Annual Report: 2012-13

By Robbie Burma.

Conceived in 2011, this small dedicated group launched into 2012 with no shortage of ideas. In May, we organized the conference session "Beyond Booklists and Booktalks". A panel of three librarians presented trends in RA as well as their unique and innovative RA initiatives. Presentations varied from web-based RA to unusual programs like Read Dating to how libraries utilize community partners and local media for Readers Advisory purposes. A slogan and a button "What R U reading?" debuted at the conference.

On October 24, we presented the first "RA in a Half Day" session in the new City Centre Library in Surrey. The session was oversubscribed with 106 registrants and we had to turn people away because of space limitations. Keynote speaker, Sean Cranbury spoke on using social media to build communities and

connect with readers and writers. Librarians from the Fraser Valley to Victoria presented on a variety of topics from Online bookmarking for RA to Speed Dating Through the Genres—Romance, Science Fiction, Fantasy, Western, Mystery and Thrillers. RAIG launched the blog "What Are You reading?" <http://whatareyoureadingblog.com/> and Facebook page <https://www.facebook.com/BclaRaInterestGroup>. Library Bound continued as our sponsor, and we are pleased to have Heather Bindseil attend our meetings.

Lastly, save the date for the second "RA in a Half Day" session on October 30 which will be hosted in a larger room at VPL.