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**Title of presentation**: Truth as a Question of Linguistic Subjectivity in Politics

**Abstract**

Through this paper, I'm hoping to study and propose potential solutions to the problem of Fake News and Misinformation in Media. Websites like Twitter have become News Reporting grounds and Social media such as Reddit, Snapchat, TikTok and Facebook have become Campaign grounds for politics. In light of recent events such as Bloomberg's attempt to "Buy the presidency" and Smear campaigns being run by news channels, I hope to illustrate linguistic trends in the age of misinformation with respect to targeted advertisements creating echo chambers, manufactured consent, subjective language, online disinhibition, and how news organizations create newsworthiness.