

0.0020 1.0000

DATA-DRIVEN PERSPECTIVES ON OUTGROUP SENTIMENT

Unmasking the Global Landscape with Social Data Science

Research Question

How do societal contexts influence how people feel towards ethnic identity groups other than their own?

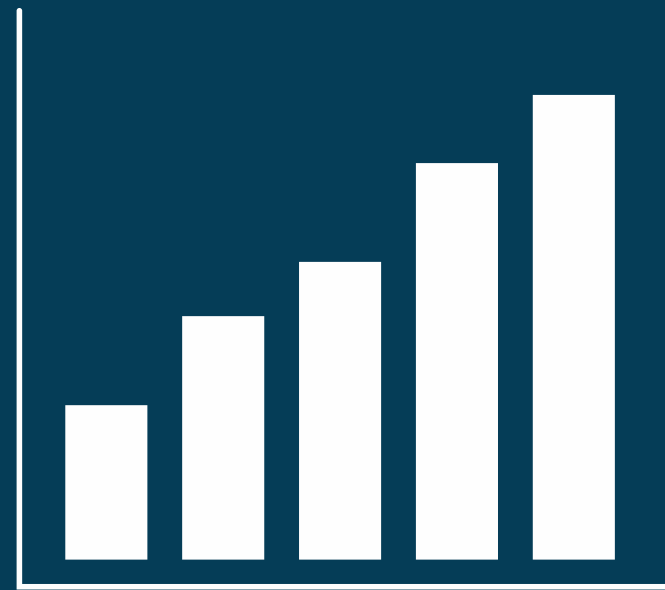
Research Importance

A stronger understanding of how context contributes to conflict will allow us to build societies where diversity can flourish.

METHODS



Create a New
Dataset

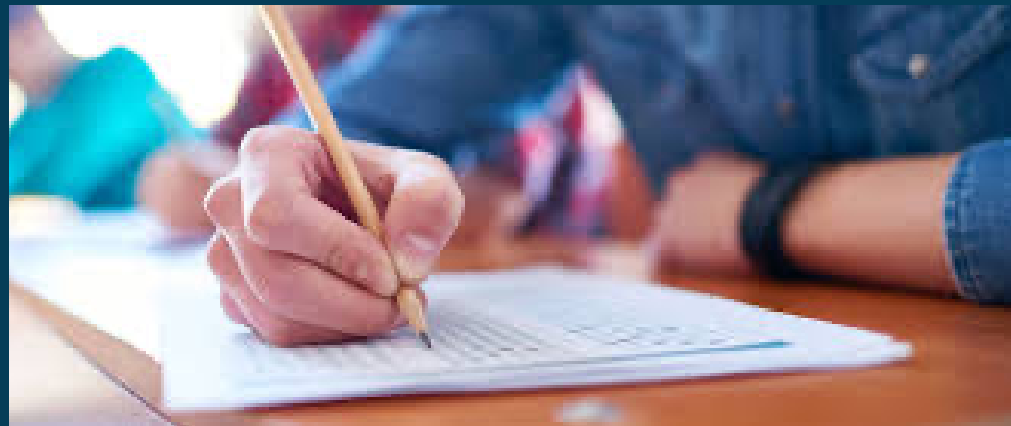


Visualize the Data to
Look for Patterns



Statistical Models to
Interpret the
Relationship

A STEP IN THE RIGHT DIRECTION



**IMPACT 1: ASSESS
EXISTING IDEAS**



**IMPACT 2: IDENTIFY
NEW POTENTIAL
EXPLANATIONS**



**IMPACT 3: PROVIDE
AREAS FOR FUTURE
RESEARCH**



Do societal factors impact how people view outgroup members ?

YES, AND MY RESEARCH HELPS TO DISENTANGLE BOTH WHY AND HOW