

The Impact of the Manosphere on Young Men

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Research Question

To what extent is the consumption of online media by Manosphere influencers associated with sexist attitudes towards women?

The Manosphere & 'Manfluencers'



Research Design

Survey

Questions about podcast consumption, political ideology and sexist beliefs

Ambivalent Measures of Sexism

The belief in male dominance based on both benevolent and hostile perceptions of women

Results

Benevolent

Hostile

